

Atlanta Light Bulbs to Improve Customer Shopping Experience

Lighting Industry Leader's website to feature updated structure and curated collections



Tucker, Dec 8, 2020 ([Issuewire.com](https://www.issuewire.com)) - [Atlanta Light Bulbs](#), a light industry leader with nearly 40 years of experience in lighting solutions, has recently announced they would be taking initiative to improve customer experience. Currently, Atlanta Light Bulbs is a top performer in the lighting sector and serves industrial, commercial, and residential customers. Recently they have announced they will be taking steps to update their website design which will make the shopping experience more intuitive and approachable.

Atlanta Light Bulbs aims to simplify a shopping experience that otherwise would be overwhelming. Their comprehensive catalog of lighting fixtures and solutions includes incandescent and [halogen bulbs](#), [LED bulbs](#) and [LED drivers](#), [fluorescent light bulbs](#), and other specialty bulbs including [UV lights](#) and medical bulbs.

As a consultative resource to their partners, Atlanta Light Bulbs' initiative is to provide a more straightforward experience for shoppers looking for practical solutions to modern home lighting and commercial lighting without needing too much background knowledge or technical acumen.

Atlanta Light Bulbs has always been committed to making continuous improvements to their current website hierarchy so as to balance the breadth of their product selection with intuitive navigation. The updated structure will supplement their current design with curated collections that will assist buyers with the purchase of lighting products based on their intended use and related products.

Their extensive experience in lighting applications and products will enable them to create collections that will streamline the shopping experience without requiring customers to search far and wide for compatible products that will naturally complement one another. This announcement comes as a welcome refreshment to their customers that have limited technical knowledge surrounding lighting. Their customers have always turned to their service team for questions on products, how-to information, and much more, all on top of the products they sell.

Atlanta Light Bulbs has always strived to be an approachable and consultative resource to their clients.

For them, customer service has required a multi-pronged approach. For their commercial and industrial clients, they have provided aggressive pricing, whereas to residential customers they have served as an approachable partner that could answer questions and point them in the right direction. Atlanta Light Bulbs has consistently served as a helpful font of information to customers who need quick and easy questions regarding compatibility and equipment. The new site design, which will make it easier for customers to get in touch with the products they need, represents a step towards their goal of providing the ultimate shopping experience for all customers.

Any customers who have comments or questions about this recent announcement from Atlanta Light Bulbs are asked to contact their team. If you are interested in learning more about the new announcement regarding their site update, please direct any questions to Atlanta Light Bulbs at 770-491-2034 or to Josh Patrick at josh@atlantalightbulbs.com.

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