

## 6 Figure Connections Made Through 1 Room on the Clubhouse App

“In 24hrs, I made more business connections for my business in Rico’s Room on the Clubhouse app, than I ever did on my own.”



**Dallas, Dec 20, 2020 ([Issuewire.com](https://www.issuewire.com))** - The fastest growing social media platform to come out in 2020, Clubhouse has taken the professional networking community by storm. Hitting the tech space in the summer of 2020, Clubhouse has attracted celebrity users, such as Oprah, Ava DuVernay, Ashton Kutcher, and so many more. On December 18, 2020, at midnight EST, a clubhouse room was created with the intent and purpose of networking and helping small businesses, upcoming artists, and professionals connect with major industry leaders, lasted for over 24hrs maintaining hundreds of attendees actively engaging in influential conversation.

*“During the pandemic, I made it my mission to help as many small business owners stay afloat and generate more revenue. To date, I have been able to help over one hundred of small businesses reach a goal of at least 10k a month during this pandemic. Being a part of Rico’s Room on the Clubhouse app, I have been able to reach and help so many more businesses and increase my impact.”* – Branden Lark, CEO of Branding By Branden

The groundbreaking room titled “Rico’s Room” being lead and moderated by Jose “Rico” Mendez, CEO of Rebelz Apparel, this Clubhouse room was created for innovative and passionate creatives to make the connections dream are made of. Only being on the app for 7 days Rico has connected and guided hundreds of small business owners to investors and strategists, unsigned artists to record labels and influential DJs, and more. The impact has been unimaginable for some many up and coming creatives in various industries. From downloading the invite-only app to then joining a room and speaking with industry leaders who can open the doors that may have taken years to reach.

*“In 24hrs, I made more business connections for my business, Addies Kitchen, in Rico’s Room, than I ever did on my own.” - Chef Addie from Addies Kitchen*

The Clubhouse app has reestablished how influential and impactful networking can be. Successful business owners and public figures like Rico are now able to easily reach back into their community and change lives all from their phone. Users do not have thousands of followers to be heard and seen, like on other major social media platforms, making Clubhouse the app that changes lives and creates profitable opportunities for passionate entrepreneurs during such a trying time in our history. A room like “Rico’s Room” has provided exclusive and impactful networking opportunities with direct avenues to success for up-and-coming creatives.

*“Rico’s Clubhouse room is the ultimate gift born out of the new clubhouse all during this 2020 pandemic! Rico’s Room offers a great opportunity to engage with businesses, brands professionals, and consumers across a broad spectrum of industries that are serious and genuine about engaging in networking and info sharing. If you’re interested in joining a clubhouse room...this is the one!” – Attorney, Tanisha Pinkins, Baker Donelson law firm.*

For many people entrepreneurship was the only option available to provide for their family during this ongoing pandemic, making business knowledge the most valuable asset for their business. Rico’s Room positioned business professionals as moderators, who gave invaluable knowledge, from branding, marketing, investing, legal advice, publishing and so much.

*“If you find yourself on the clubhouse make sure you find Rico’s Room! It’s the place to be. In Rico’s Room, you are guaranteed to meet someone that can take help take you to the next level. Don’t Miss Out.” – Ashlee Banks, Executive Producer, Roland Martin*

Connect with Rico and all the moderators who have joined together to continue the impact in Rico’s Room, Hosted Daily on the Clubhouse App.

*“Your network is your net worth, and Rico’s Room presents a brilliant way to grow your network and your net worth.”* – Former White House Intern and Attorney, Miriam Archibong

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