

True Rock N' Roll Comes Your Way This Christmas Compliments of Rich Chambers

SANTA'S ROCKIN' BAND

- Rich Chambers -



Vancouver, Nov 26, 2020 (IssueWire.com) - Rock n' roll—who uses this term anymore? Rich Chambers does! Becoming tired of the generic, cutting cutter auto-tuned Christmas music that has been released over the last ten years, Chambers decided to dive back into the rock n' roll music pantheon to produce his album 'Santa's Rockin' Band,' which was released worldwide on Oct 30, 2020. With a definitive modern sensibility given to a 60s garage band sound, 'Santa's Rockin' Band' is guitar driven,

a little rough around the edges, and sometimes a little out of tune, yet still always singalongable—it's rock n' roll!

'Santa's Rockin' Band' contains 11 Christmas tracks, including Chambers' highly successful cover, "[Snow Miser vs. Heat Miser](#)," from the Rankin and Bass Productions 1974 Christmas TV special 'The Year Without a Santa Claus.' Originally released by Chambers more than 20 years ago, this cover has been gaining in popularity every year since. Just prior to its re-release in December of 2019, the song had been downloaded more than 17,000 times and streamed 300,000 times. Since then, the re-release has garnered a further 250,000 streams on Spotify alone. It's an upbeat fun rock n' roll song, with an almost Broadway show feel to it, that features the Snow Miser and Heat Miser brothers in their ongoing battle to control the Christmas weather forecast.

The other standout on the album is one of Chambers four originals, the infectious, hook-filled "[It's Christmas Time \(All Over the World\)](#)." "Ultimately, it's a song about the innocence of children," Chambers said. "That's what we should all grab a hold of when we think about Christmas. So, I wanted to use images that we are all familiar with from when we were kids – like advent calendars, scenes from 'It's a Wonderful Life,' Christmas trees and lights, and other things like that – to paint a picture of Christmas. I also put the same kind of sensibility into the song's animated video, which features Santa Claus and a little girl who strongly believes in him and the spirit of Christmas. Essentially, no matter who you are, how old you are, or where you come from, Christmas is about the innocence of a child and the fun of the season, and that's the sentiment that drives the song."

Born and raised in Vancouver, Canada, Chambers picked up the guitar at age 10 and wrote his first song at the age of 14. Since then it has all been about music. With multiple influences that range from Buddy Holly, the Beatles, Johnny Cash, Dean Martin, to Green Day and countless others, Chambers has released five full albums, played countless performances, and achieved significant success worldwide with his music. With the fun and colorful 'Santa's Rockin' Band,' Chambers is pushing his career to the next level with a true rock n' roll Christmas album that not only appeals to both kids and adults of all ages but breathes a welcome breath of fresh air into the Christmas music canon.

https://www.youtube.com/watch?v=dwkOBHszjEs&feature=emb_title



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