

Tronus selects Complemar Partners as Global Logistics Partner



Rochester, Nov 2, 2020 ([IssueWire.com](https://www.issuewire.com)) - Tronus selects Complemar Partners as Global Logistics Partner

With the ever-present growth of Direct to Consumer and Retail Trading Partner business exhibiting strong velocity and increased consumer confidence, Complemar Partners is pleased to announce our fulfillment and supply chain partnership with worldwide respected TRONUS.

According to **TRONUS LLC's CEO, Santia Deck**, "There is so much that goes into building a shoe company. This is not just a campaign or collaboration, so everything is on me. Having Complemar as a partner has been such a win for us and our customers. I see this (relationship) as key to growing TRONUS and our success."

Deck continues by saying, "I am glad that Complemar is a women-led company. Young women need to be able to imagine themselves as leaders of all different types of businesses, from a shoe company to a fulfillment operation."

"As a collaborative partnership with core company principles focused on astute customer care, measurement and metrics in data, quality, and logistics efficiencies, Complemar Partners is honored to be selected by such a progressive and forward-thinking brand business in TRONUS," said **Complemar Partners Chairman and CEO, Christine Whitman**.

As a comprehensive business relationship and function, **Cynthia Cureton-Robles, COO**, TRONUS summed up their selection of Complemar Partners with this, "Complemar is our secret weapon. The operations of our sneaker start-up have had to change and evolve quickly to meet demand and their team has adapted with every step. We look forward to growing with them, especially as we look toward expanding into apparel very soon. "

About TRONUS: Futuristic luxury. Forward-thinking style. Innovative comfort. Unisex mass appeal. TRONUS footwear breaks barriers and records. CEO Santia Deck spent several years developing a sleek, sock-top sneaker with designer *Jamien Sills*. Their debut design was created to mold to your foot, resulting in an almost euphoric walking on air kind of experience. The bold look draws you in, and the feel will get you hooked.

The company's CEO has developed quite a reputation for rule-breaking in all the right ways. Known for pushing the limits, Santia founded TRONUS after becoming the first-ever woman to be signed to a multi-million dollar deal for American football. She developed her fierce tenacity after overcoming challenges like bullying and scoliosis and infusing her brand of celebrity fitness training, football playing, and social influencing with that same relentless spirit. Now that spirit lends itself to TRONUS, which means throne. With TRONUS, Deck and her team have achieved another first-ever type accomplishment: launching the first sneaker company owned by a female athlete.

About COMPLEMAR PARTNERS: As a Third - Party Logistics (3PL) firm, Complemar Partners provides logistics and operations solutions within determined channels – E-Commerce, E-Platform (Business), Retail.com, and 3rd Party URLs. Complemar's ability to migrate from "Supplier" to "Partner" will enhance not only the business relationships and productive customer care, but increase bottom-line

revenue, and most important, profitability.

For additional information or press contacts:

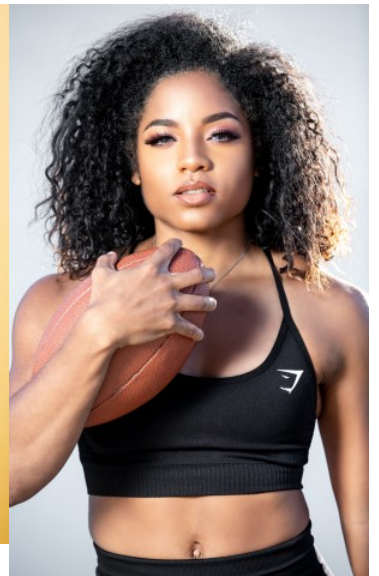
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