

Toronto-based Marketing & Advertising Agency Launches New Site To Educate & Empower Marketing Decision Makers



Toronto, Nov 6, 2020 ([Issuewire.com](https://www.issuewire.com)) - WSI Paid Search has launched a new site for marketing decision-makers of all business types who want to learn more about online marketing and advertising. Through its content, blog, videos, and other resources, this new website offers education on advertising strategy and tactics, specifically in the areas of Google Ads, Facebook & Instagram Ads, and Microsoft Ads.

“We’re an education-first marketing & advertising agency. Our purpose for being is inspiring, educating and empowering marketing decision-makers to succeed with their online marketing. We don’t ask businesses to work with us; we educate them without expectation of anything in return. So it was really important to us that our new site provided a platform for our audience to easily discover our new and unique content in all formats, and to reach us if they need help.”, said Jack Porter-Smith, Managing Director of WSI Paid Search.

Beyond losing themselves in helpful content, business owners and marketing decision-makers can use the site to instantly book a free consultation or Google Ads audit.

To stamp racism out of the digital marketing industry, the new WSI Paid Search website has a dedicated section for its support of the [black lives matter](#) movement.

To explore the new site of this marketing agency in Toronto, visit wsipaidsearch.com.

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