

This Holiday, Give the Gift of Music and Fashion to Set the Mood to Dance and Romance

Uniting and healing the world with a concert to celebrate love.

*& Melvin Riley
John Eaton*

**READY
FOR THE
WORLD**



Dance & Romance Valentine's Concert

SAT 13th FEBRUARY 2021

9PM EST

**Purchase Tickets Now
Pay-Per-View on
iammelvinriley.com**

Also Seen On



Roku TV



Flint, Dec 2, 2020 ([IssueWire.com](https://www.issuewire.com)) - To give the gift of music, Melvin Riley and bassist John Eaton will deliver a *Ready for the World* live stream Pay-Per-View concert entitled, **“Dance & Romance Valentine’s Concert”**. This pay-per-view event will air on <https://iammelvinriley.com> on Saturday, February 13, 2021, at 9pm ET / 6pm PT. Tickets (suggested retail price \$15) will go on sale Thursday, November 27, 2020, and are available for purchase on <https://iammelvinriley.com> viewers can also download the Melvin Riley TV app to access the event on Roku, Fire TV, or Apple TV.

Melvin Riley has crafted a runway fashion statement with the inception of the Melvin Riley Online Store. Holiday shoppers can enjoy uniquely themed collections such as; *The Hits*, *It’s A Flint Thang*, *Oh Sheila*, and *Straight Down To Business*. This season, special discounts will be offered to make it easy and affordable to shop for the entire family. The Melvin Riley Store will allow music lovers to “Walk in the Music” while simultaneously shopping for apparel in men’s, women’s, accessories, pet gear, masks, neck gaiters, and home goods.

The concert will also mark the world premiere of Melvin Riley TV. The channel will air docuseries, entertainment behind the scenes, jam sessions, musician workshops, interviews, and pay-per-view events. “This has been a challenging year for everyone so when I was asked to join the stage on Funk Corona by Sheryl Underwood, and the legendary presenter Morris Day, it inspired me to connect with my fans and give them a safe platform during this Covid-19 pandemic” explains Melvin. He continues, “Fans can wear my work and history in trendy fashions inspired by my life’s journey and be a part of my new endeavor.”

Riley is most notable for being a bandleader, singer, guitarist, and principal songwriter of Ready for the World hits like, “Love You Down”, “Tonight”, “Gently”, and “Oh Sheila”, just to name a few. He also etched his lane as a solo artist with hits like, “Who’s Is It”, “What Makes A Man”, “Ghetto Love”, and “You Complete Me”. He produced a Top Ten R&B hit for the group 4 By Four called, “Come Over”. Riley has forged his position as a sought-after voice and sensual sound to grace the airwaves for years to come.



Gusto Music LLC

gustomusicllc@publicist.com

6783693522

P.O. Box 320651

Source : Gusto Music, LLC

[See on IssueWire](#)