

THINKWARE Announce Black Friday Dash Cam Sales Discounts



THINKWARE DASH CAM™

BLACK FRIDAY

Motorsports Cam M1

DASH CAM F800 PRO

DASH CAM U1000

DASH CAM F200

DASH CAM Q800 PRO

DASH CAM F770

The image is a promotional graphic for Thinkware's Black Friday sale. It features a dark grey background. At the top, the text 'THINKWARE DASH CAM™' is in red. Below it, 'BLACK FRIDAY' is written in large, bold, white letters with a red shadow. To the right of the text is a Thinkware Motorsports Cam M1. Below the main text, six different dash cam models are displayed in a grid-like fashion, each with its name underneath: DASH CAM F800 PRO, DASH CAM U1000, DASH CAM F200, DASH CAM Q800 PRO, and DASH CAM F770. The dash cam U1000 is the only one shown from a front-facing perspective, while the others are shown from a side or rear perspective.

London, Nov 16, 2020 (Issuewire.com) - Black Friday is one of the most important events in the retail calendar and for the lead up to this year's instalment of the annual shopping extravaganza, THINKWARE, the world-leading Dash Cam manufacturer, has today announced a range of special Black Friday promotions for their most popular Dash Cams. The discounted Dash Cams will be on sale

from 21st November to 6th December, with up to 24% off selected models.

Some of their newest and most advanced models will be up for grabs in the sale, including their feature-rich Q800 PRO and motorsports Dash Cam M1. Other models that will be on offer include the F770, F200, F800 PRO and hugely impressive U1000. These offers will be available across the UK, from online retailers including the official online THINKWARE UK store, Amazon, RAC, and independent specialists (re-sellers).

Their products on sale with the Black Friday discounts include:

U1000: THINKWARE's first 4K dash cam. The U1000 features a 4K UHD front-facing camera and an optional 2K QHD rear-facing camera.

- A wide-ranging smartphone connectivity feature, allowing users to connect to their U1000 to check, download or delete recorded images, upgrade firmware, or update safe driving information via the exclusive Thinkware app, Built-in GPS and WiFi
- Advanced Wide Dynamic Range (WDR) technology
- Safety Camera Alert and Automatic Exposure
- Road Safety Warnings System – Includes Lane Departure Warning System (LDWS), Front Collision Warning System (FCWS), Urban Front Collision Warning System (uFCWS), and Front Vehicle Departure Warning (FVDW)
- Time-Lapse recording at 2 frames per second to help reduce video file size, as well as a variety of recording modes, including continuous, incident, manual and the new Energy Saving 2.0

Q800 PRO: front-facing camera & front-and-rear facing cameras: THINKWARE's most feature-rich dash camera to date, offering next level vehicle safety, monitoring and protection. Features include :

- Quad High Definition (QHD) forward & rear facing camera - four times more detailed than High Definition (HD)
- A 140-degree wide angle recording view
- Road Safety Warnings System – Includes Lane Departure Warning System (LDWS), Front Collision Warning System (FCWS), Urban Front Collision Warning System (uFCWS), and Front Vehicle Departure Warning (FVDW)
- CLOUD connectivity including live view, geo fencing, locate vehicle location, driving impact notification and video upload
- Super Night Vision 2.0 - Optimized for cars while driving or parked in dark environments, featuring a new image signal processing (ISP) technology and a real-time video processing function

F800 PRO: front-facing camera and an optional 1080p Full HD rear-facing camera. This low profile smartly designed dash cam is packed with feature including :

- 'Super Night Vision 2.0' a night image correction feature in addition to built-in GPS and 'Safety Camera Alerts'
- Sony Exmore R Starvis image sensor, that provides rich colours and the optimal resolution
- Energy saving parking recording that can reduce power consumption by 1/3 and longer video recording (x3) compared to normal parking mode
- Built-in G-sensor, geolocation tracking and fencing capabilities
- 140-degree wide angle lens view

F770: front-facing camera & front-and-rear facing cameras: Equipped with a 1080p Full HD camera and DUAL SAVE internal backup memory, the F770 also features :

- The ability to connect and download recordings straight to Android phones
- Safety Camera Alert (Red Light & Speed Camera Alert)
- 'Time Lapse photography' - embraces improved video storage methods and maintains continuous recording while the car is parked, instead of recording 20 second events triggered by motion detection or the camera's g-sensor

F200: front-facing camera, front-and-rear facing cameras & Bulk pack on offer - Bulk pack consists of F200 16GB Hardwire + Bulk pack rear camera, enabling 2ch capability: A mid-range choice offering many top-line features, including :

- 2CH FHD (1080p) 140° wide angle with WDR (Wide Dynamic Range)-720p HD rear view
- Safety Camera Alert, warning driver of upcoming red light and speed cameras
- Various recording modes (Continuous/Incident/Manual Recording Mode)
- Built-in Wi-Fi

M1 Motorsports Cam: Built with the outdoors in mind, the M1 is weather-proof and water resistant, making it ideally suited for outdoor vehicles such as ATV, UTV, and motorsport enthusiasts. Features include :

- FHD, front and rear(two channel) cameras, hardwired to the vehicle battery
- Super Night Vision 2.0 - up to 10 times brighter in dark conditions
- Electronic Image Stabilisation (EIS) minimizes blurring during recording
- Weatherproof and water resistant meaning the camera is perfect for use on motorcycles
- Built in GPS to record speed and location data
- Automatic Loop Recording to ensure recording doesn't stop abruptly, as well as manual recording
- Mobile application to control the settings and review or download footage
- A 32GB memory card, while supporting up to 64GB cards

Tim Sagar, Business Development Manager, THINKWARE said: "Over the years the black Friday shopping sales has become one of the more popular US traditions over here in the UK for consumers. It's a great opportunity for those of us looking to invest in our very first Dash Cam or perhaps looking for an upgrade in quality, but at an otherwise cheaper price. Many consumers will be looking to do their Christmas shopping early this year, and there is not a better time to do this than black Friday."

Media Contact

CLAP MArketing

yohan5517@gmail.com

Source : THINKWARE

[See on IssueWire](#)