

The Digital Assistant Academy Provides Conversation Design Certification and Trust!

Digital Assistant Academy sets the industry standard with its Certification course on Voice Interaction Design, also known as Conversation Design Certification.



Plymouth Township, Nov 17, 2020 (IssueWire.com) - The Digital Assistant Academy has launched as the only organization with established international connections within the voice tech industry. As a result, the Academy is now the pillar within the industry when it comes to setting the standards and frameworks for privacy, ethics, inclusivity, in conversation design.

"We created this program because there is a missing puzzle piece, which is a standard on how to design conversational interfaces. There are a lot of do-it-yourselfers in the industry, and there are gaps in the quality of service provided. The Academy affords aspiring Conversational Designers and Voice Interaction Designers to obtain the required training and prove that they are capable of handling conversational AI projects. We discuss inclusivity, ethics and privacy and many other vital topics for our industry that are not being considered right now exclusively" said Bhargava Prayaga, CEO of The Digital Assistant Academy.

He adds, "The gap we found is almost every person in this industry is self-learner. People are doing what is making sense to them. Through the Academy's curriculum, we want to set the standards and train the next-gen of designers with the right mindset and processes focusing on ethics, privacy and

inclusive design as the foundation."

Voice technology is an ever-evolving market. Snap Inc recently acquired a startup for 70 million dollars. This company is using voice interaction design to expand how customers interact with businesses using AI. For example, it provides AI replacements for call centers that could answer questions and converse with customers who called. The conversation design certification can lead the standard for helping to broker deals with like-minded acquisitions.

The global voice assistant market is projected to be valued at over \$26 billion by 2030. The growing demand for chatbots, conversation design, and voice interaction design is increasing steadily. Demand for voice technologies has never been greater, and there is a real need for qualified voice interaction designers and conversational designers who can address every aspect of the voice application design process.

This ground-breaking learning opportunity is a 24 weeks self-paced course with access to ongoing support. It allows anyone to become a Certified Voice Interaction Designer.

"We want people in the conversation design and voice interaction market to understand that it is growing at a precedent pace, and we need structure. The certification is something that adds more authenticity and trustability to a resume. When you consider the amount of money to be made in the industry, being able to stand out with this certification is a need- not a want," finished Prayaga.

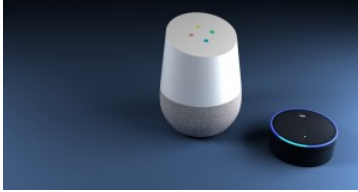
The Digital Assistant Academy is founded by a celebrity within the industry, and employs high-regarded industry leaders to help shape the certification process. For students, The Digital Assistant Academy will increase employability and professional opportunities, as well as boosting salary compensation. The Digital Assistant Academy also works with top talent agents within the industry to make viable connections.

Members of the media are invited to request an interview and electronic press kit for The Digital Assistant Academy.

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About the Founder:

Shyamala Prayaga has more than 18 years of experience designing for mobile, web, desktop, and Smart TV interfaces. In addition, Shyamala has more than six years of experience designing voice interfaces for Connected Home Experience, Automotive, and Wearables. Shyamala's work on research into usability, accessibility, speech recognition, multimodal voice user interfaces, and user interfaces for research and educational use cases has been published internationally. Shyamala is an active Ambassador for the [Open Voice Network](#), bringing the value of standards to the multi-platform, multi-device, multi-use world of voice assistance.



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