Sustainable Gifts Collection Hits the Eco Friendly Market

Colorado zero waste biz brings forth great holiday goods for bath, body, & home



Fort Collins, Nov 25, 2020 (<u>Issuewire.com</u>) - Key takeaways:

Launch of Holiday Collection from Sunlit Mountain, an eco-friendly, woman-owned online business in Fort Collins, CO

Today's discerning consumers demand ethically made, sustainably sourced products in minimal packaging.

Sunlit Mountain works to minimize the use of harmful chemicals, excess materials, and waste byproducts in the delivery of their goods.

Featured product: Silver Spray: a non-toxic colloidal silver-based virus buster in a glass bottle.

When: Wednesday, November 25th, 2020

Why: To fulfill the demand for eco-friendly holiday gifts

Website: SunlitMountain.com

Images: Product photos may be downloaded <u>here</u> without permission

Contact: Marisa May, info@SunlitMountain.com or 970 829 1885

FORT COLLINS, Colorado, November 25, 2020 – Owner Marisa Moore of Colorado-based **Sunlit Mountain** launches her new collection, <u>Sunlit Holidays Collection</u>, to meet the need for sustainable giving this season. Featured in the collection is Silver Spray, an alcohol-free, non-drying hand cleanser made with colloidal silver.

The *Sunlit Holidays Collection* includes Silver Spray Hand Cleaner, Sustainable Christmas Gift Bundle, Swirl and Lather Men's Shaving Soap, Chocoholics Anonymous bath set, and Mountain Man Beard Balm.

"In addition to natural bath and body products, I want to create items with less plastic," says Marisa Moore, founder. "because over 90% of plastic is never reused or recycled.

According to a Stanford study, 25% more waste is created between Thanksgiving and Christmas, making the need for waste-free gifts even more important.

Therefore, gifts from Sunlit Mountain showcase minimal packaging using sustainable materials including biodegradable paper, glass bottles, and metal tins.

"These materials won't clog up landfills or end up in the ocean," says Moore. "People are waking up to the tremendous problem of plastic waste. They want sustainable alternatives."

The collection is sold exclusively at <u>SunlitMountain.com</u>. Prices range from \$3 to \$43.

This limited product line is predicted to sell out by mid-December. Product samples are available by contacting Marisa at info@sunlitmountain.com



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Source : Sunlit Mountain

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