

Slurpy, the digital menus and the new algorithm that can tell you where to eat

In 7 years of activity, the restaurant website has become one of the most popular Italian website dedicated to food lovers: now Slurpy is going to expand abroad



San Francisco, Nov 27, 2020 (Issuewire.com) - A brand new restaurant website coming from Italy is expanding with the aim to deliver tasty and delicious information about the foods of all over the world. Its core competence and uniqueness is represented in the digitalization of menus and this simple, but efficacy, activity seems to become always more popular among digital users. The name of the website?

[Sluurpy.](#)

The idea behind it came in 2013 to the founder of the site, Simone Giovannini, when he was in search of a pizza take away, and he realized of running out of paper flyers and telephone numbers to contact.

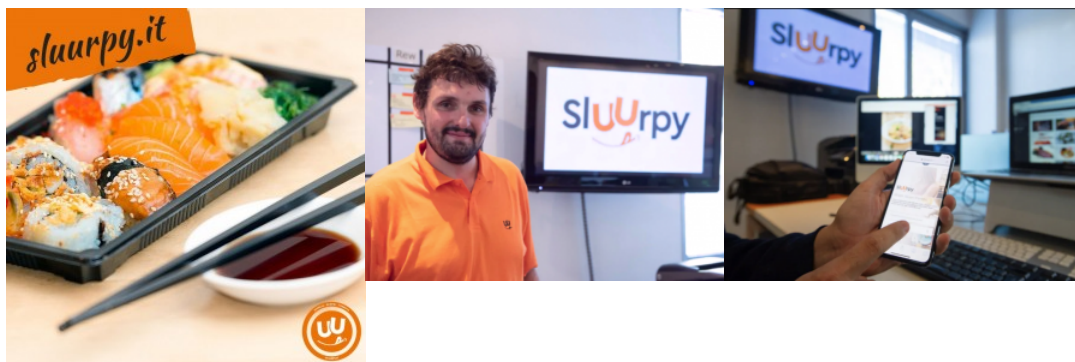
Thus began the physical collection of menus, brochures and flyers, to be cataloged and digitized in order to create a sufficient set of menus according to the taste of the moment. The painstaking work ended up on a site, then on Facebook, until it became an app. The operations you can perform are simple and intuitive. You can choose the name of the restaurant or the city. Then what you want to eat: first courses, pizza, hamburgers, salads and so on.

You get to the list of restaurants and, by clicking, the menu and prices appear, so that you can avoid to last-minute surprises when the receipt to pay arrives in the restaurant. Currently, [Sluurpy](#) collects about 1 million menus including pizzerias, trattorias, bars and restaurants in the main capital cities. For each restaurant there is also here an evaluation, the so-called "Sluurpometro", but the vote is not the mere sum of the opinions given by users, but an algorithm that calculates the level of appreciation, retrieving the information on the web, between review sites, social networks and food guides.

However, [Sluurpy](#) it is not just this: it is one of the first social "Food" network worldwide, a "square court" where the connected digital users can select among millions of restaurants placed in 67 countries, and choose the best place to eat, according to tastes and preferences.

In [Sluurpy](#), the so-called "Fuudies" can choose and select among over 4 millions of restaurants, browsing the official menus, photos, and clicking the telephone numbers, all combined in one single search engine. In this way, users that love travel, can also rely upon [Sluurpy](#) when going abroad and get the same service: a digital menù around the world.

*"Thanks to this and other features, Sluurpy works to become globally the reference point for restaurant choice. - concludes **Giovannini**, still the CEO of [Sluurpy](#) srl - The commitment of the company is to provide the users with objective and transparent tools in order to make them aware and well informed about their delicious daily choices."*



sluurpy

Media Contact

Sluurpy

info@sluurpy.com

Source : Sluurpy Srl

[See on IssueWire](#)