

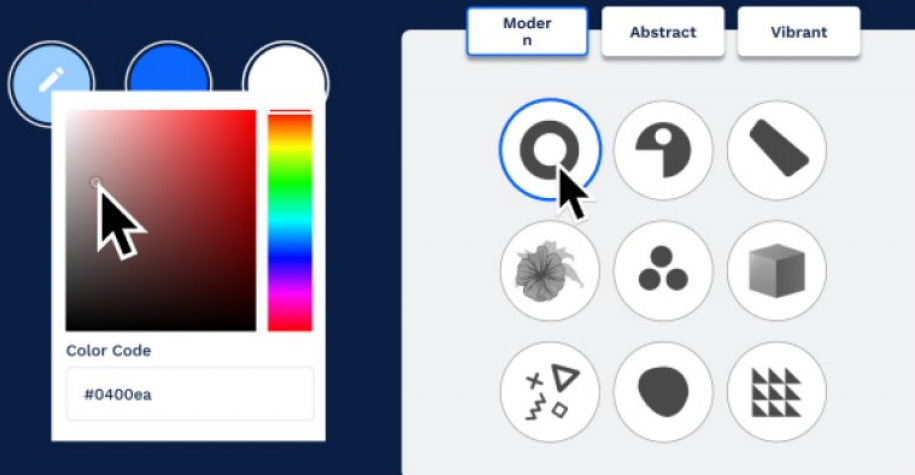
OFFEO solves Social Media Content Creation for Small Businesses

Creating stunning designs for your brand in 3 Steps

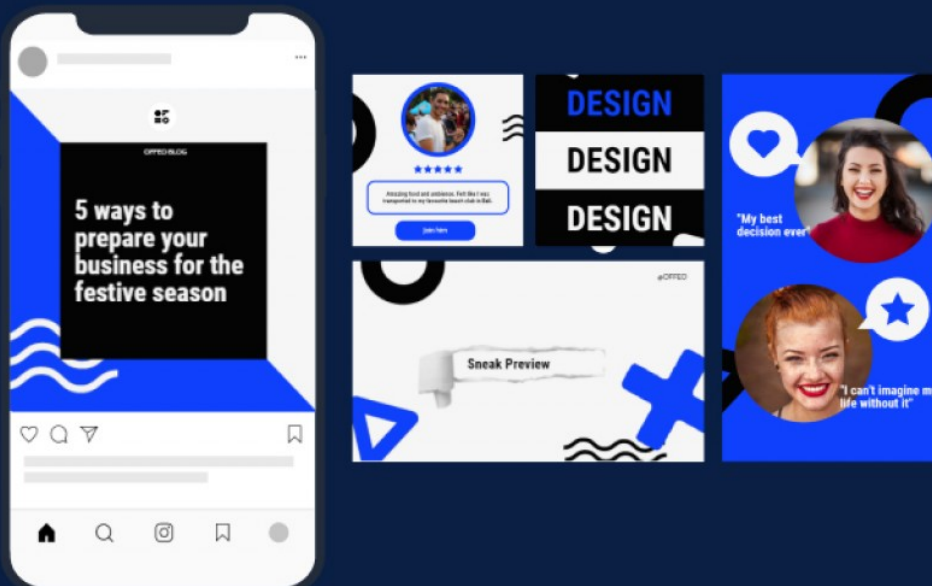
1. Enter your company url

Start my brand →

2. Pick your brand style and colours



3. Select from designs



Singapore, Nov 8, 2020 ([Issuewire.com](https://www.issuewire.com)) - OFFEO announces the launch of a new product feature to simplify the content creation process of small business. The brainchild of a team of designers and developers, OFFEO aims to solve the time-consuming process of on-brand content design with technology.

OFFEO boasts a 2-step brand set up process of selecting brand colours and brand style and offers a wide variety of template designs tailored to your brand aesthetic. With OFFEO, companies can stay on-brand in all their social media marketing channels from Instagram to LinkedIn. The brand designs can be embedded into blog posts, used as thumbnails and more.

Users can access a wide range of on-brand templates with fresh content ideas all within the platform. OFFEO helps businesses spread awareness by creating a strong brand identity that is instantly recognisable. Through the consistent usage of brand colours, brand fonts and graphics, small brands can sharpen their visual identity with OFFEO.

“We want to make it easier for small businesses to leverage content marketing to engage with their audience, maximize brand awareness and collect valuable engagement data.” Co-founder of OFFEO, David Lee, said.

Of the company’s recent launch, OFFEO co-founder Clement Chia said, “We have a pretty niche offering and adapting our design skills to the digital age was only natural. Through OFFEO, we are able to harness the power of technology to make design accessible for everybody.”

For more information, visit us [here](#) or find OFFEO on [Facebook](#) and [Instagram](#).

About OFFEO: OFFEO is a design software company based in Singapore. Founded in 2018, over 300,000 short animated videos and images have been made with OFFEO. OFFEO is a Facebook Marketing Partner and has worked with companies such as Twitter, Pinterest, and UOB. OFFEO’s intuitive user interface empowers users to create their own designs with no design background needed. OFFEO is available on desktop and globally online.



Media Contact

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Source : OFFEO

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