

Max Van Rijswijk Appointed As Chief Operating Officer For Verawa World Resorts In Panama



Panama, Nov 9, 2020 ([Issuewire.com](https://www.issuewire.com)) - Verawa World Resorts (VWR) is excited to announce the appointment of Mr. Max Van Rijswijk as the new Chief Operating Officer effective immediately.

Van Rijswijk, a citizen of the Netherlands, brings to the table a keen understanding of the country, its systems, and its people. Van Rijswijk started working with VWR in 2019, where he has successfully led VERA WA WORLD's efforts to advocate for more strategic development and conservation assistance from the Panamanian government in Panama City, to accomplish national and transboundary conservation and development programs in Panama.

Lately, he ramped up development and conservation efforts on behalf of VERA WA WORLD, resulting in substantial partnerships that have helped advance the Panamanian conservation and infrastructure priorities within the country and across the continent with development partners.

He has helped distinguish VWR as a hospitality development company that puts the needs of the people and the environment first. He has initiated efforts that have proven that conservation can go hand in hand with development, economic growth, and the well-being of local communities on the ground.

Verawa World Resorts Board of Directors released a statement saying that Van Rijswijk's appointment comes at a crucial time when VERA WA WORLD is developing a new ten-year vision to drive the future growth and success of the organization.

"Van Rijswijk's deep understanding of economic development, conservation, and organizational management evolved through many years of relevant professional experience with various development and conservation organizations around the world. His experience is broad and varied, and he will bring a wealth of knowledge to the job of COO at VERA WA WORLD" said a VERA WA spokesperson.

Max Van Rijswijk said he is very enthusiastic to lead the VERAWA WORLD team into a flourishing future.

“I am excited to take office at a time when Panama is making important decisions about its future. Panama is defining its own development model, and is taking stock of its rich natural resources – including its spectacular wildlife and wildlands – and how they can be leveraged to benefit people, while also being preserved for future generations to enjoy. Development does not have to come at the cost of conservation, and it is a false choice to insist that Panama can only have one at a time,” said Van Rijswijk.

Van Rijswijk looks forward to seeing more Panamanians take ownership of conservation, particularly young people, whose innovation, passion, and ambition will be vital in building a Panama that works for everyone.

Panama is going through a transitional period that has put immense pressure on its wildlife, its wild rainforests, and the diverse and important landscapes and ecosystems that support all life across the country and borders. The population of Panama is growing steadily with some statistics predicting that there will be 8.5 million people living in the country by 2050. As a result, the need for additional infrastructure, better tourism developments, more land for agriculture and human settlement cannot be ignored. VERAWA WORLD is leading the way in reimagining a modernized Panama that exploits its developmental and economic potential without jeopardizing its rich biodiversity.

“Our work so far shows that this vision for Panama is possible, and has made us a preferred partner for many official entities and other stakeholders who want to rethink their conservation models and adopt one that does not hurt economic development while also providing the best benefits for people living in wildlife-rich areas,” said a company spokesperson.

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Source : Verawa World Resorts

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