

Materialize Your Start-Up Ideas with Pozi.io

Over the last decade, hackathons have provided a forum for the best to demonstrate their capabilities in generating ideas. Yet it has not worked well as the hackathon fails to deliver solid results and most event outputs are lost throughout.



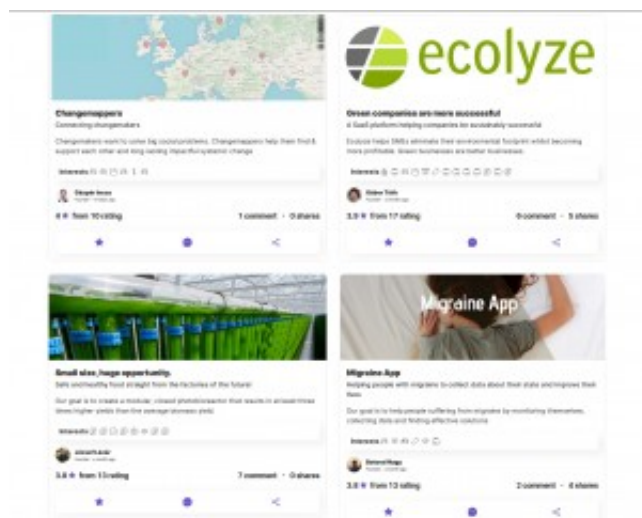
Budapest, Nov 12, 2020 ([Issuewire.com](https://www.issuewire.com)) - [Pozi.io](https://pozi.io) is a newly launched online community platform for start-ups, where everyone involved can introduce themselves, meet and talk freely debate, and function as a complete start-up ecosystem. Every feature of the open innovation platform serves this purpose, with the inclusion of a matrix-based search and a powerful one-pager generator for all projects.

The basic problem in maintaining functional infrastructure is that hackathons appear to struggle to generate sufficient viable projects or further development of ideas. Without tackling these weaknesses, the hackathon fiasco is doomed to repeat itself year after year, generating much excitement over a few days and then slowly fading till the following year. The current mortality rate of ideas in the start-up world remains unacceptably low and this has to change. “At such innovation events, we not only waste ideas but also talent,” said Roland Kovacs, CEO of Pozi.io. “The end result of the competition is a spreadsheet that the organizers will eventually forget. The ideas will never be published and in a month no one will remember it.”

Pozi aims at integrating brainstorming, prospective investors, experts, students, developers, and like-minded people were all available in one place focused on a few single big ideas. It is a place where ideas are not lost, where partners can be easily found, and ideas are taken through the initial steps of market validation without too much fanfare or complexity. Company CEO Roland Kovacs also says, “Some people think the idea is nothing, the implementation is everything. We at Pozi believe that behind every good idea is a valuable person who deserves more attention.”

A key differentiating aspect of the Pozi startup ecosystem is the way members can access and communicate with other members without having to connect. This removes an unnecessary hurdle for improved networking. Another aspect is how members register their roles, capabilities, and interests. What matters is not a long list of university degrees, previous jobs, or job titles. Instead, Pozi is focused on what each of the members can bring to the start-up party, as well as what areas of development, business, and financing remain for projects of potential interest. This makes it simpler for members of the Pozi start-up ecosystem to become visible to one another and connect with potential investors to bring forward new solutions faster and cheaper. Pozi started its ecosystem initiative earlier this year with an idea competition titled Restart 2020. This dealt with the rising problem of dealing with Covid-19 in our daily lives. Since then, Pozi has expanded to offer ecosystem services to several specialized groups, including innovative university organizations to also organize their idea competitions with Pozi itself.

Pozi aims at encompassing all elements of a successful start-up lifeline, from idea generation to seeding, including feasibility check, viability check, and scale-up. This initiative to improve on the failings of idea competitions was started early this year and already today counts with over 500 members from all walks of start-up life. For more information, visit <https://pozi.io/>.



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