

Luxie Beauty Introduced New Makeup And Costumes For Halloween 2020



Los Angeles, Nov 5, 2020 ([IssueWire.com](https://www.issuewire.com)) - Halloween is over, and LUXIE Beauty is so excited about all the creative makeup looks and costumes that it came up with! their team at [LUXIE Beauty](#) decided to HOT or NOT their favorite and not, so favorite Halloween looks. Check out the following!

Photo Courtesy of Łukasz Nieścioruk via Unsplash

HOT!

1. Euphoria

The hit HBO tv show produced by Drake, with a star-studded cast, hit the makeup community with colorful eye looks and use of jewels and pearls. Euphoria was all the craze on Tik Tok, and **we** don't see it dying down anytime soon. Create the perfect Maddie, Rue, Jules, or Cassie look with **our** [Smokey](#)

[Eye set](#). These high-quality eye brushes will help **you** achieve the most of your eyeshadow with pigment pickup. I don't know if your brain is all scrambled, but you need to get your hands on these!

2. Fairies

Inspiration from the *Winx Club*, a popular animated show is making rounds. Adding gorgeous fairy wings to your look will be sure to make those around you flutter! A dewy foundation is the way to go for this costume, and **you** can achieve this with our [Kabuki Set](#). Every fairy is seen with glassy, sparkly skin and this set would go above and beyond to create that. Who knows, maybe you will end up in Neverland by the end of the night!

3. Powerpuff Girls

Sugar, Spice, and everything nice! These laboratory made triplets have been all the rage on social media. Bubbles, Blossom, and Buttercup would make the cutest Halloween costume, and not to mention **our** [Complete Sponge collection](#) will give **you** that glow within to “Be the prettiest girl at the party” according to Bubbles. Use your powers for good and dress up with your friends!

NOT!

1. Anything culturally inappropriate

This is a given. It is 2020. Dressing up in cultural or religious garments has never been a costume and will never be a costume for that matter. So before you decided to wear a traditional native American headdress or chopsticks in your hair for a geisha or asian costume, think before you step out in those. Disrespect is not something we want to see this year. LUXIE Beauty has zero tolerance for those that use costumes to bring others down or to make fun of.

Photos Courtesy of Google

About LUXIE:

Since 2014, LUXIE has grown from an indie brand to a global phenomenon beloved by top US influencers and beauty lovers alike. Sourcing the best components worldwide, the female-founded company developed one of the first high-performing, cruelty-free, and 100% vegan makeup brushes. Today, their complete collection features a wide array of multi-use beauty tools that combine sleek design with problem-solving functionality, including signature brushes made with premium soft, synthetic bristles. Headquartered in San Jose, California, LUXIE is available in retail stores across the Americas, Europe, and Asia. Led by CEO Conor Riley and Chairman of the Board Claudia Poccia - known for her work with Shiseido, Bare Escentuals, Stila, and Laura Mercier - the LUXIE team is continuously innovating in a non-stop effort to deliver flawless perfection. They strive to partner with exceptional retailers, influencers, and industry leaders who share their core environmental and community values, along with an authentic passion for next-generation beauty products. Learn more at [LuxieBeauty.com](#) and follow on Instagram @LuxieBeauty.

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