

K-Method Training Group's First Automotive Sales Apprenticeship Program

Approved by U.S. Department of Labor & Florida Department of Education

Port Saint Lucie, Nov 3, 2020 ([Issuewire.com](https://www.issuewire.com)) - K-Method Training Group announced the first Automotive Sales Apprenticeship Program (ASAP) approved by the [Florida Department of Education](#) and [U.S. Department of Labor](#). The announcement comes as [National Apprenticeship Week](#), sponsored by the U.S. Department of Labor, is set to begin on November 8, 2020.

ASAP is a comprehensive dealership workforce program that combines virtual learning with on-the-job training and mentoring. The program offers a dedicated learning management system, library of industry-specific skills gap and training content, and weekly certified instructor-led virtual training. Qualified applicants receive paid, relevant industry experience and earn a certified national credential to jumpstart their professional career.

"What you cannot define, you cannot reproduce; what you cannot reproduce, you cannot measure; what you cannot measure, you cannot control or manage," says Kurtis Smith, Director of Training, about workforce development. ASAP checks all the boxes.

Benefits of the Automotive Sales Apprenticeship Program for employers include:

- Highly skilled employees
- Reduced turnover costs
- Higher productivity
- More diverse workforce.

The Automotive Sales Apprenticeship Program is available now. For more information on the program, visit <https://www.kmethodacademy.com/apprenticeship-program>.

About K-Method Training Group: [K-Method Training Group](#) is a comprehensive workforce training provider and sponsor of the first approved Automotive Sales Apprenticeship Program (ASAP) by the U.S. Department of Labor & the Florida Department of Education. K-Method offers solutions that empower businesses, trainers, and entrepreneurs to thrive by reimagining workforce development and skills gap training.

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