

JOONTO launches Beta for Mobile Phone Cloud Platform

The first-of-its-kind mobile cloud platform



Lehi, Nov 12, 2020 ([Issuewire.com](https://www.issuewire.com)) - Today, [JOONTO](#) released its much-anticipated Beta version of the first-ever mobile cloud platform which uniquely brings the power and capability of business phone systems into the convenience of mobile devices. This disruptive solution is unlike other virtual softphone solutions in the marketplace which require users to download and use their 3rd party dialer and messaging apps. JOONTO allows users the ability to launch their own native dialer as well as messaging apps such as iMessage for Apple iPhone, while still maintaining all of the features of a complete business phone system.

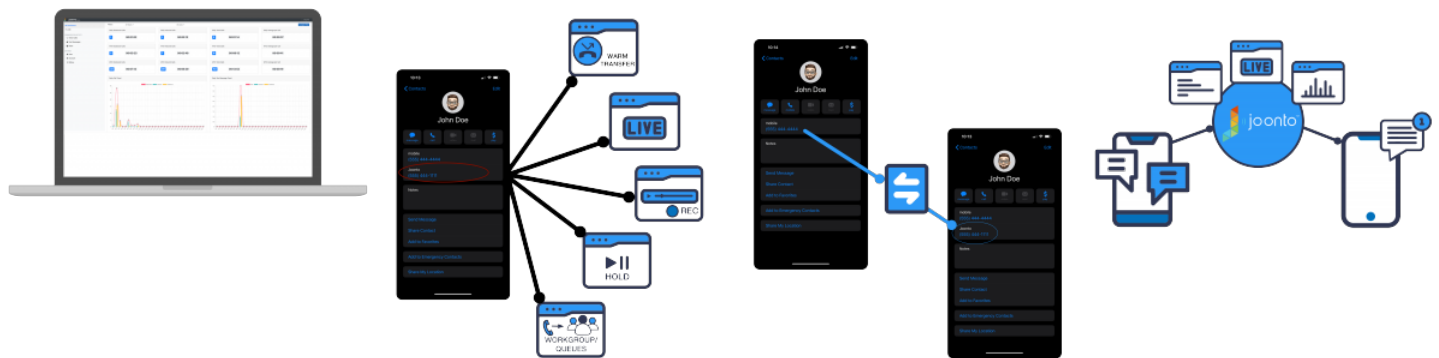
Where mobile devices have become the new default for personal as well as business communications, business landline phones have not only become glorified answering machines but have also grown obsolete. The challenge: how do companies track all the incoming and outgoing phone call and text activities actively taking place on employee mobile phones? Third-party apps have proven to be ineffective, as 95% of users utilize their native text and dialer apps, built into their mobile devices.

Enter [JOONTO](#)... having developed a thin client app, [JOONTO](#) simply installs on users phones and syncs their contacts in the background. Besides receiving a new virtual number for business use, which automatically forwards to the user's mobile device, each contact of the user is synced with an additional "Joonto" number for calling. When the user calls this new contact number, it automatically forwards to the contact's original number but with a twist. Both incoming, as well as outgoing phone calls and messages, are automatically routed through Joonto's proprietary cloud platform before being forwarded onto the final destination number. This allows seamless tracking, monitoring, and managing of all users' communications activity on their mobile devices.

Companies are now able to not only track mobile phone activities of their employees, including LIVE call silent monitoring and coaching, call recording for compliance and quality assurance, placing calls on hold and transferring them to other team members; but can also incorporate a wide variety of online integrations through Zapier. [JOONTO](#) has also developed a complete API repository for developers looking for enhanced customization and integration, allowing solutions such as CRM platforms the ability to communicate with JOONTO and track call and text activities associated with leads and

customers alike. “JOONTO is a game-changer for not only the business phone system industry, but highly disrupts the entire concept of virtual mobile phone platforms such as Google Voice, Ring Central, Grasshopper, etc. We are delighted to be one of the original investors and shareholders of the company and are thrilled for the new platform launch for the entire market to experience,” said Spencer Angerbauer, CEO and Managing Partner of [Venture Slopes](#), a technology family office investor.

Established in 2019, [JOONTO](#) is a revolutionary phone cloud platform which utilizes direct mobile forwarding technology to route calls directly to users mobile device through a proprietary cloud platform. Unlike other VoIP platforms that utilize soft-phone apps to place and receive calls, Joonto takes advantage of directly routing inbound/outbound calls through Joonto phone numbers, allowing businesses the ability to natively track, manage, and monitor all their users communications activity including call transfer, call recordings, call/message monitoring, and more. Designed for both field reps as well as office users, Joonto allows companies the ability to completely replace their current business phone system for a fraction of the cost, while utilizing mobile phones and their native number as the primary communications device.



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