## Japan-based Crowdfunding Platform, Airfunding is Now Available in the Philippines.

Airfunding, a global donation-based crowdfunding platform opens its doors to Filipinos.



**Metropolitan Manila Area, Nov 9, 2020 (Issuewire.com)** - <u>Kiheitai Inc.</u>, a Tokyo-based digital company recently launched their crowdfunding site called <u>Airfunding</u> in the Philippines. <u>Airfunding</u> is a fundraising platform that specializes in small-scale projects made by individuals, groups, or local NGOs, for a personal cause, community initiative, an event, or just anything that needs funding. It's a *keep-it-all crowdfunding platform*, so project owners keep the entire amount collected even if the target hasn't been met.

**Why keep-it-all platform?** "We believe that even a small amount of money would be a real help to project owners. That's why we decided to make a keep-it-all platform. Our business model relies on tips from the supporter. It's essentially just a commission but, when you support a project you can choose to tip a percentage of the amount." - says Ryosuke Abe, CEO of Co-Founder of <u>Kiheitai Inc.</u>, the parent group for <u>Airfunding</u>.

**There is help beyond borders and barriers**, Airfunding has over 10,000,000 supporters around the world and can be accessed in 200+ countries. Airfunding is free to use, anyone can register and start creating projects in less than 5 minutes.

A recent and ongoing project to help COVID-19 in Cebu city has already raised \$ 2,646 as of November 5, 2020, and is still gathering more support from people all over the world. One of the most successful projects is from Wahyu Bagus Setiadi, a person living in West Sumatra, Indonesia who needs to raise funds for his Cranioplasty surgery. Up to date, he has gathered \$8,652 donations to fund his surgery. Airfunding is a global donation-type crowdfunding platform that allows people not only to open projects but also to donate and to share on Social Media Networks to be able to also help.

With the current world situation, where many people are in dire need of support, Airfunding has bridged the gap of barriers so that everyone can help everyone. Now people can seek help and provide support to almost anyone in the world.

By opening up its doors to the Philippines, Airfunding hopes to attract more Filipinos to create more projects, whether for personal, for the community, or for any cause (so that the world will see and send their support).

Visit their website at www.airfunding.net

## **Contact Information**

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