

How Digital India Campaign Inspired 9 Individuals to start DriftClick and Seize Digital World

“One-click is all it takes.”



Jaipur, Nov 5, 2020 ([Issuewire.com](https://www.issuewire.com)) - In Dec 2015 India become the world's second-biggest Internet population and in the same year, PM Narendra Modi launched the Digital India Campaign, and with the launch of 4G and Jio, rural connectivity also got increased which gave a huge boost to the Online Marketing Industry.

Driftclick is first and foremost a fully established [digital marketing company in Jaipur](#) serving you with highly professional marketing solutions in every direction business requires to expand its market in an industry or to strive and shine amongst other competitors.

They help businesses in providing all types of digital marketing aid when it comes to growing business be it website development, search engine optimization, social media promotions, e-commerce website development, public relationship management, online reputation management, online advertising, lead generation, refining target audience and much more.

The team of DriftClick has something very special, with 9 teammates aged from 19 to 24 we have a fusion of different thought process which makes our team stand out in the market. At times, we have to face many problems but at last no worries, with our highly skilled team every time one of our 9 soldiers

always has a solution to the problem.

The seed of this dream was sowed during the days when they all were studying for their digital marketing course and as the journey continued they became so passionate about the idea of working together since they had creativity and innovativeness embedded in them to learn and help the clients and thus they decided to join hands and run a company which is robust in its technical skills and provides the clients with the solutions they require.

Let's talk a bit more about this team of youngest entrepreneurs:

- **Smriti Chaurasia (CRO Manager)**

Smriti is one of the youngest entrepreneurs of Driftclick and is very passionate about her work. She closely works with multiple departments to ensure our campaigns deliver optimal results across channels, such as PPC, SEO, Marketing, Email, and Social.

- **Gautam Koli (UI/UX Designer)**

Gautam is one of the most experienced and highly skilled among all young entrepreneurs of Driftclick, he is responsible for creating an optimal experience for the user when they interact with a digital product, such as a website. He can deliver an outstanding user experience providing an exceptional and intuitive application design.

- **Yamini Sain (Design Head)**

Yamini is a beautiful mind with lots of creativity embedded in her soul. She is a very special member among the youngest entrepreneurs of Driftclick as she exudes her talent and manages all the designs and layouts of the company.

- **Swapnil Mishra (Brand Manager)**

Swapnil is also a highly experienced young entrepreneur of Driftclick or as we like to call him "Mr Perfectionist", he even got an invitation from Facebook Inc for an official conference and happens to be the Brand Manager of the company.

- **Perna Sharma (Search Engine Optimisation Manager)**

Perna is the boss lady among all the young entrepreneurs of Driftclick having amazing leadership qualities and governs the management of search engine optimization and also helps in the planning of the projects.

- **Vishnu Sharma (Social Media Manager)**

Vishnu is a visionary and an amazing entrepreneur of Driftclick who has the vision to grow this brand to heights, having very sound knowledge and polished skills in the field of social media management.

- **Riddhi Maheshwari (Social Media Community Manager)**

Riddhi is the social media community manager of Driftclick, she also has an amazing insight into the technical skills when it comes to digital marketing and helps us bring out the creativity in the team and develop the company.

- **Hardik Raheja (Public Relations Manager)**

Hardik is the youngest entrepreneur of Driftclick and an amazing photographer. He has an ability to work in harmony with co-workers and clients hence, he manages the public relations department of the company

- **Priyanshu Sharma (Public Relations Manager)**

Priyanshu is a very hardworking and passionate young entrepreneur, Driftclick holds as an asset. He is an entrepreneur, digital marketing author, celebrity manager, and branding expert and also manages the public relations department.

DriftClick is helping people to boost their businesses all around the globe. With our premium services, we have build a huge client base with absolute customer satisfaction.

[Driftclick](#) aims to help every business from a local grocery seller to international companies to expand their market and experience the power of today's digital era so that they expand their business and make this world a better place.



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