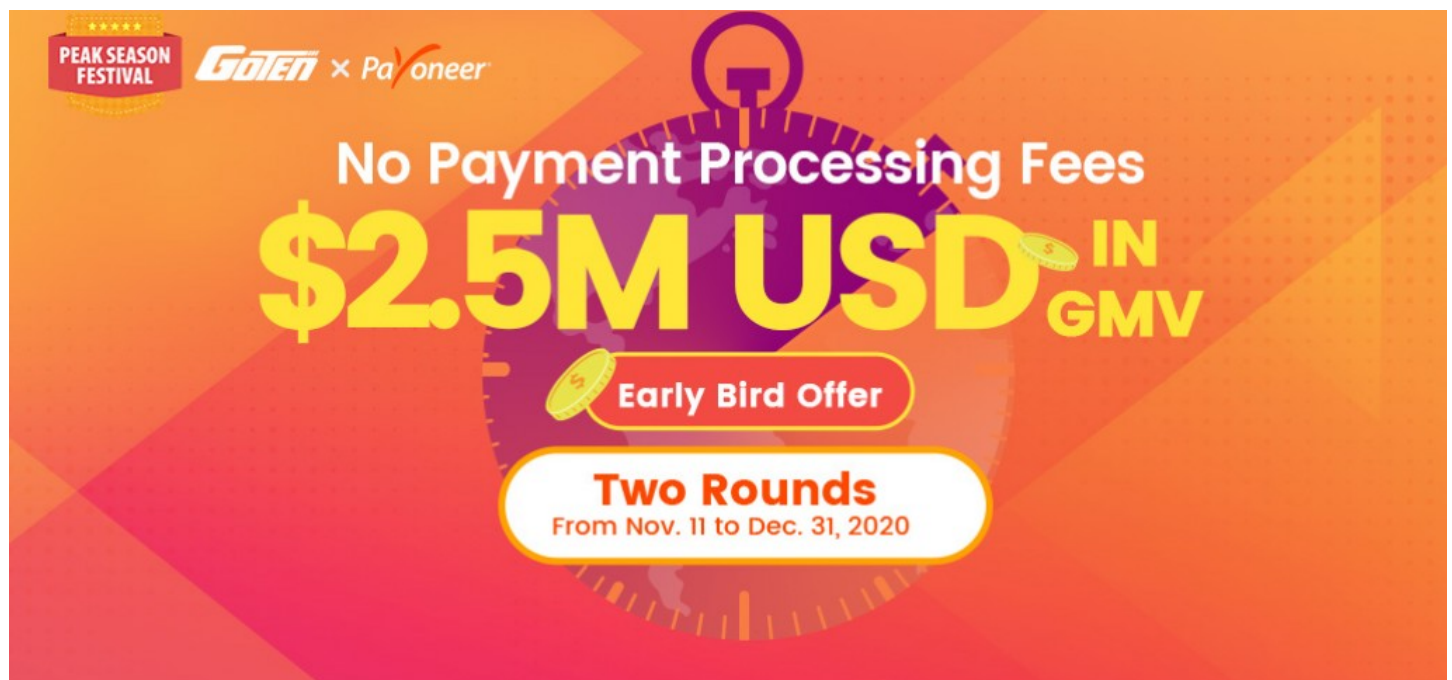


GoTen.com: No Payoneer Processing Fees for \$2.5 Million in GMV in Peak Season



Shenzhen, Nov 6, 2020 ([Issuewire.com](https://www.issuewire.com)) - A strategic cooperation has been established between Payoneer and one of its most important business partners in cross-border e-commerce, the GoTen Dropshipping Platform to increase the profit margins for online sellers in the last two months of 2020, i.e., the peak season of sales. GoTen.com is to launch a "[No Payment Processing Fees](#)" event, intended for those who use Payoneer to complete purchases directly to save handling fees for \$2.5 million in gross merchandise value (GMV) in total.

The Vastest Coverage for All Items in Any GoTen's Warehouse

Following two Black Friday promotional events, i.e., "[Black Friday Super Sale](#)" and "[Black Friday Blowout Sale in the US Warehouses](#)" started at the end of October 2020 on GoTen.com, the event was announced in November as an important part of GoTen's Peak Season Festival. Different from the promotions which allow online retailers to save up to 10% and 20% respectively, this event is to provide a site-wide coverage of cost reduction.

During the event, any GoTen member can participate by directly using Payoneer to pay for any items in any GoTen's warehouse (US/UK/DE/FR) for fast and free delivery of dropshipping products in the USA, UK, Germany, France, and many more European countries.

Lasting Over 40 Days for [Higher Profit Margins in Dropshipping](#)

The event is split into two rounds, which are intended for different sale periods. Particularly, the first round will start from Nov. 11 and terminate on Nov. 26; the second round will begin from Black Friday and last till the end of the year 2020. Considering the long period, GoTen members might benefit from the event as well as GoTen's Christmas sale scheduled in December.

Round I (For Pre Black Friday Sales)

Total Amount: 1 million USD in GMV

From 9:00 Nov. 11 to 24:00 Nov. 26 (UTC+8)

Round II (For Black Friday Sales and Beyond)

Total Amount: 1.5 million USD in GMV

From 9:00 Nov. 27 to 24:00 Dec. 31 (UTC+8)

To Reduce A Total of \$13,750 Payment Processing Fees

For any sum of the transaction amount and any online retailer using Payoneer to finish payment directly, as long as it is within \$1 million in GMV in the first round or within \$1.5 million in the second round, no handling fee will be charged, regardless of the settlement currency (USD/GBP/EUR).

However, the offer is limited. Undoubtedly, after the total amount of GMV is reached in either round, a handling fee will be incurred.

GoTen's business development manager, Zoe Zhang discloses "Since Payoneer charges 0.55% of any transaction amount, the event will help participants to save up to \$13,750 in total. Generally, as for orders paid through Payoneer, \$2.5 million in GMV will be achieved in less than a month."

Final Words

This event will further encourage online retailers to choose Payoneer as the primary payment method on GoTen.com in November and December 2020 because it can help improve the profit margins of many products. Meanwhile, it demonstrates the company strength of the GoTen Dropshipping Platform as a leading dropshipping supplier in cross-border e-commerce.

[About GoTen](#)

GoTen.com is a professional dropshipping and wholesale supplier under ZongTeng Group since 2007. It benefits from all [ZongTeng's supply chain resources](#), including GoodGang, YunExpress, and WorldTech.

Since the launch of the GoTen global site, the GoTen Dropshipping Platform attracts thousands of

visitors worldwide every day, registering considerable surges in sales with 20,000+ profitable SKUs. Additionally, based on big data-based research, its free product recommendations aim to make dropshipping easier on Amazon, eBay, Wish, Walmart, and other online marketplaces.

No membership fees, no credit card needed, only minutes to get started. GoTen makes it easier for everyone to launch and boost their online business.

Contacts

Website: <https://www.goten.com>

For press: [press\(at\)goten\(dot\)com](mailto:press@goten.com)

For sales: [support\(at\)goten\(dot\)com](mailto:support@goten.com)

Company: Eteng Technology Limited



Media Contact

GoTen

press@goten.com

Source : Eteng Technology Limited

[See on IssueWire](#)