Go Radio Joins Forces with Radisson Red to Support the Scottish Hospitality Industry

Glasgow, Nov 21, 2020 (Issuewire.com) - Glasgow's newest radio station Go Radio, has joined forces with Radisson RED to support Scotland's hospitality, events and night-time industries. Go Radio's Stevie Lennon will host a special 'In The Mix' livestream from Radisson RED's iconic Sky Bar on Friday, December 11.

Stevie will be joined by special guests Jon Mancini and Michael Kilkie. This exciting event is in aid of The BEN, Scotland's hospitality and licensed trade charity, during what is the most challenging period for the industry.

Go Radio CEO Tracey McNellan said: "Glasgow's Own Go Radio are delighted to be teaming up with the Radisson RED Hotel on Friday the 11th of December to host Stevie Lennon in the Mix with special guests Jon Mancini and Michael Kilkie. "This event is brought to you in support of the BEN. The licensed trade in Scotland has been one of the worst impacted sectors of our economy by the current pandemic and we hope to raise as much as we possibly can."

Graham Chalmers, Curator at Radisson RED Glasgow said: "We're really proud to partner with Go Radio and host this event in aid of The BEN, which does so much to support the Scottish hospitality industry." As we face arguably the toughest challenge our sector has ever seen, we at Radisson RED Glasgow want to do whatever we can to make this time a little easier and bring some fun and entertainment to people at home, especially in the run up to Christmas."

Go Radio Presenter Stevie Lennon said: "Music is the lifeblood of the hospitality industry, whether it pulses as background music in a cafe, or a throbbing heartbeat on a nightclub's dance floor. "It's more important now than ever to help the hospitality industry using the power of music. "I can't wait to entertain for this great cause in one of Glasgow's coolest locations."

Michael Kilkie said: "Having spent my entire career in the hospitality sector, BEN is another charity I'm keen to support, especially in these tough and unprecedented times".

Jon Mancini also added: "Coronavirus has decimated the live music industry, making charities like BEN more important than ever. "I'm thrilled to have the chance to get on the decks in the amazing surrounds of the Radisson RED's Sky Bar and use the power of music to benefit those in need.

Media Contact

Go Radio

karenwoodrow@thisisgo.co.uk

Source : www.thisisgo.co.uk

See on IssueWire