

DJ SAMIR: The Force Shaping the Private Events Industry

Samir Thaker, aka DJ Samir gets candid about his success mantra



Los Angeles, Nov 24, 2020 ([Issuewire.com](https://www.issuewire.com)) - An entrepreneur at heart, Samir Thaker ([DJ SAMIR](#)) always found ways to earn extra spending cash. His journey into the entertainment world started when he was just 18 years old. Sneaking into a club one night with his friends, he was instantly hooked by the scene. From that night, Samir began to learn the ropes of the cut-throat entertainment industry. He quickly made a name for himself as an open-format DJ that also had the ability to control a crowd with a microphone. He was invited to perform at various parties, clubs, bars and event venues. Once graduating from high school, Samir went on to attend Cleveland State University to pursue a degree in management and marketing. The side hustle remained constant and [DJ Samir Productions](#) was born. He was attending classes during the day while DJing at night.

Within a few years, Samir began to climb the rankings to become rated among the top DJ's bred out of the Cleveland area. Knowledgeable in multiple genres like Bhangra, Bollywood, Hip-Hop, Top 40, Pop, EMD, etc. DJ Samir brings an array of skills, music knowledge, crowd interaction, creativity and performance to exceed crowd expectations. From clubs to weddings, DJ Samir has won multiple awards and finds himself spinning at over 100 events annually around the nation. He has worked with

many talents including Sir Mix-a-Lot, Jay Sean, Mickey Singh, Russel Peters, Fatman Scoop, DJ Kool, Bappi Lahiri, Arjun, Happy Raikoti and Sunny Leone.

'It takes a lot to stand out in such a saturated market. You have to create your own vision and believe in yourself before others will believe in you", says Samir. His growth has led him to create the brand [Crown Entertainment](#), something that has become synonymous with high end events industry. DJ Samir and Crown have been able to establish themselves in not just their local market of Cleveland, but worldwide as well. The production powerhouse provides all things weddings and event related including elaborate lighting systems, concert grade sound setups, and niche special FX items. The firm offers the finest event services to help achieve their clients' dream party or wedding. With professional, well organized, & high quality service; their number one goal is to make it a memorable night for each and every guest.

Samir attributes his success to a combination of dedication, hustle, and passion. His work is also popular in the Bollywood and Punjabi music industry. He believes that if one is passionate enough and knows what the audience expects, they too can achieve their goals.

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