

DIY Influencer Campaign online course. Discover how!

6 sessions will teach you how to create your Influencer Campaign, by yourself.



New York City, Nov 27, 2020 ([Issuewire.com](https://www.issuewire.com)) - "Today I want to help you harness the power of social media for your business", says Alessia Moccia, founder of [Americanoize](#), an international influencer marketing agency. We live in a digital age, and that means if you aren't using influencers in your marketing, you are missing out on a huge chunk of revenue.

Did you know that 75% of marketers use influencers for their brands? That's right, 75%. Digital Influencers transform sales and take your business from slow to slay. If you want to slay your marketing, increase your audience reach, and skyrocket your online presence, you've come to the right place. [My course](#) will train you on how to collaborate with influencers and generate their power on your own. Yes, on. Your. Own.

So who am I and why should you listen to me? I'm an experienced marketing consultant who specializes in influencers, and I know how to Get Things Done.

I worked with celebrities for over 10 years, and when I saw the market shift from artists and actors to influencers, I took my marketing skills and started a successful digital media agency. My direct consulting services are a premium investment – and while I love providing coaching directly, I also want to help companies who can't afford my services but who need the help and the ROI that I provide. That's

why I designed a course – I wanted to provide access to this knowledge to struggling brands.

Here's the deal: The course provides you with the tools to successfully choose key influencers, communicate with them, and use their platforms to boost your brand. I provide 7 simple steps to take your business from how? To WOW. You are the expert on your brand. But you need to communicate your knowledge effectively and successfully, and to do that, you need to use influencers to show your customers how great you are.

Influencers are professionals who use social media as their workspace. They use their platforms to share your products and messages to potential customers. Running an influencer campaign involves many strategies like giveaways, promos, and contests.

When you take my course you'll learn how to contact an influencer, how to effectively collaborate with them, and, most importantly, how to measure your ROI.

The best part? My course comes with direct access to my expertise. I'll always be there for you as you embark on this challenge.

So what are you waiting for? [Sign up today](#) and see learn how to explode your business through the power of influencers. The best time to grow your business was yesterday. The second best time is now.



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