

## DataListsGroup Enables Marketers to Connect with Small Businesses by Upgrading Small Business Email Lists

The Small Business Email Lists helps B2B companies reach to the right businesses across the USA and global markets



**Houston, Nov 22, 2020** ([Issuewire.com](http://Issuewire.com)) - DataListsGroup, The renowned B2B database provider in the USA has upgraded Small Business Email lists so that marketers can get access to over 9 million quality sales leads and expand their business. Business professionals are always looking to build credibility in the market and strengthen their relationship with customers to boost sales and enhance

their brand reputation.

As marketing through digital media is growing very fast, small businesses are using online platforms to reach their ideal prospects. When it comes to marketing and selling to small business owners, marketers face various challenges. According to the CMO Council report, 90% of marketers struggle to identify and connect with actual small business decision-makers.

Big brands are trying to fix the obstacles that they are facing with small businesses. Large scale industries need to re-frame how they look at small companies. It's time for B2B marketers to adapt to the new way of small businesses purchase. B2B marketers face tactical problems when approaching small business owners.

DataListsGroup's new advanced services provide a great platform to all the B2B businesses looking to establish a connection with small businesses. The additional features make the services even more conclusive and robust for marketers to make quick and intelligent business decisions.

The upgraded [Small Business Email Lists](#) is customized and segmented systematically by industry:

- Small business owners email list
- Financial planners email list
- Business consultants email list
- Printing companies sales leads
- Event planners email list
- Merchant services mailing list
- Photography services email list
- Home contractor mailing list
- Banks and lenders email list
- Office product and supply mailing list.

Joey Adrian Cole, the CEO of a leading marketing company said, "We are happy with the services provided by DataListsGroup. The verified and opt-in mailing list that was provided to us helped to reach the prospective clients, which enhanced our marketing campaign. We will need more such services in the future. We are looking forward to working with DataListsGroup in the forthcoming months."

"DataListsGroup, lead generation market, allowed us to widen our marketing campaigns quickly and also helped locate our prospects and our executives to expedite the selling process," said Julie Nichole, a marketing manager from a leading marketing company.

#### **About:**

[DataListsGroup](#) is a leading B2B database company. The company's customized services provide businesses with a wide range of marketing strategy and help marketers target marketing managers, financial executives, C-level executives, and other important business professionals across all industries. DataListsGroup is a decade old company that is trusted by top business professionals across US and global markets.

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