

Brooklyn Bites Named 2020 NEXTY SupplySide Award Winner by Informa's SupplySide Group

Brooklyn Bites Named Among Top CPG Products for Innovation and Market Impact



New York City, Nov 21, 2020 (Issuewire.com) - Informa Health & Nutrition has named **Brooklyn Bites' Cinnamon Coffee Cake Cookie Brittle** as one of the winners for the 2020 NEXTY SupplySide Awards.

One 2020 consumer packaged goods (CPG) product was selected by the SupplySide editorial team for achievements in innovation and market impact in each of the 12 different categories. Cinnamon Coffee Cake Cookie Brittle was named as the winner in the Best Allergen-Free Product.

Winners in each of the 10 categories were announced virtually in the [SupplySide Network 365](#) platform on Oct. 29.

"We are extremely excited to be named the winner for Best Allergen-Free Product because this goes to show our products can be enjoyed by everyone regardless of a dietary restriction or intolerance to certain foods."

Brooklyn Bites offers Better for You & Indulgent snacks that are made from a cleaned-up, allergen-friendly, and on-trend ingredient list. Our women-owned company is committed to offering delicious snacks that can be enjoyed by everyone in the household.

For 22 years, [SupplySide](#) has helped dietary supplement, food, beverage, animal nutrition, personal care, and cosmetic professionals find information to explore, discover, innovate, and market their next

best-selling product.

“The 2020 SupplySide NEXTY award winners show true creative thinking while also addressing the real health concerns faced by consumers across the globe,” said Sandy Almendarez, content director, Informa Markets. “We are so pleased to honor these products that stand out with their innovation, integrity, and inspiration. The NEXTY Award winners are not ‘me too’ products, and we expect that they will have lasting effects on their product categories.”

For more information, visit supplyside365.com.

About Brooklyn Bites:

A mom and daughter - both born and raised in Brooklyn, NY - shared a mutual love for baking and healthy eating. They had a mission to upgrade their cookies with the healthiest, most heart-friendly ingredients out there. They created the Brooklyn Bites brand – Better for you and indulgent products with a cleaned-up, allergen-friendly, and on-trend ingredient list. Inspired by good health and family, Sara & Barbara hope to enlighten others about healthy yet delicious snacking. Brooklyn Bites’ products can be found in Whole Foods, Wegmans, Stop & Shop, and many independent specialties and natural health food stores around the country. www.brooklynbitesny.com

About SupplySide Network 365:

SupplySide empowers people and companies in the health and nutrition industry to Discover, Connect, Meet, Learn, and Source. Launched in October, SupplySide Network 365 enables members of the Health & Nutrition community to interact in 1:1 video calls, source ingredients & services based on intelligent matchmaking, and participate in industry content & insights. For more information, visit supplysideshow.com, and follow the latest updates on [Twitter](#), [Instagram](#), and [Facebook](#).

About Informa Markets:

Informa Markets creates platforms for industries and specialist markets to trade, innovate, and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience, and do business through face-to-face exhibitions, specialist digital content, and actionable data solutions. As the world’s leading exhibition organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, visit www.informamarkets.com.



Media Contact

Brooklyn Bites

eddie@brooklynbitesny.com

Source : Brooklyn Bites

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