

Automated dropshipping: the new all-in-one solution for your Shopify Store

Yakkyofy, the new Shopify app for dropshipping stores, will allow store owners to manage the entire order fulfillment process in a completely automated way, even for private label products.



Roma, Nov 4, 2020 ([Issuewire.com](https://www.issuewire.com)) - [Yakkyo Srl](#), a company based in Italy and China, has just released an official app for Shopify, now available for [free on the Shopify App Store](#) that will allow dropshipping online store managers to fully automate the entire fulfillment process from product purchase to doorstep delivery.

Dropshipping is a business model that is growing and becoming more and more popular globally, because it allows retailers to manage an online store without having to buy products in advance, but by purchasing the item from the supplier only after receiving payment from the user. According to the ["Dropshipping Market Forecast to 2027 - COVID-19 Impact and Global Analysis by Product Type, Organization Size, and Geography"](#) In 2019 this market was valued at US\$ 162.44 billion and now is forecasted to reach US\$ 591.77 billion by 2027 with growth at CAGR 18.3% from 2020 to 2027. The growth of the market has generated demand for new services that respond to the needs of the growing number of entrepreneurs who are now entering this market. Among these, the two main needs are: easy and automated management of the order fulfillment and delivery process and the possibility of dropshipping products branded with the logo of the company that sells them.

"I have been working in this sector for many years," declares Yakkyofy's CEO and Founder, Giovanni Conforti "and by collaborating with many dropshippers, I have noticed a gap in the market that the Yakkyofy app aims to fill". "In fact, unlike the apps that are based on the arbitration system" continues Conforti "Yakkyofy is able to purchase products directly from factories at B2B prices, even personalized

with the company logo, test their quality, and bulk ship more items in a single package. "

Using the Yakkyofy app is free and it will allow a Shopify store owner to:

- find dropshipping products easily, thanks to their innovative and patented image recognition technology
- automate the entire order fulfillment process
- sell products in private label or with customized packaging
- provide fast shipping in 3-8 business days
- buy stocks of products and manage them through a virtual warehouse updated in real-time
- send shipment tracking automatically to the end customers

"We have created a software solution" declares Giovanni Conforti "able to meet all the sourcing and logistics needs of a dropshipping business and to manage all the orders, quotes, and shipments of an entire dropshipping business with a single account and a single partner". "So, if on one hand, the ease of the system has led small companies to try this business model, previously difficult to manage, on the other hand, the private label and automatic features offered by the system have allowed us to approach large players and support them in their activities with a lighter and more flexible structure. "

Anyone who manages an eCommerce on Shopify and wants to increase the number of products offered with the dropshipping technique, can therefore visit the Yakkyofy website or contact their team by Live Chat to understand how to use their app to improve their online sales.

About the Company: Yakkyofy is a dropshipping software created by Yakkyo Srl, a company based in Italy and in China, that helps shop owners to completely automate the management of their Dropshipping store. Yakkyofy sources the products to sell, also branded with your own logo, helps import them into your store with only a few clicks and takes care of all the order fulfillment process automatically. All of the [Yakkyofy services](#) are available with just a few clicks, directly on our software, no manual work required.

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