

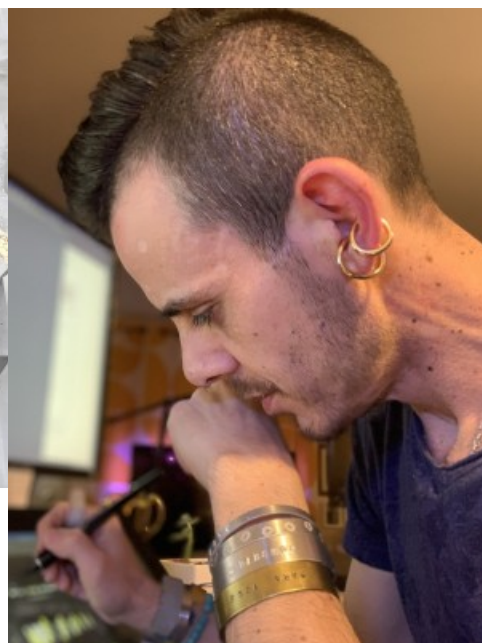
2882 Shop offers personalized shopping from the comfort of your home supporting small businesses



California, Nov 25, 2020 (IssueWire.com) - 2882 Shop is one of the newest yet fastest growing online luxury lifestyle retailer based in Los Angeles, California. The website is keen on providing customers with a personalized curated shopping experience. The brand new e-com store is the brainchild of renowned designer Kenneth L Ventura II and each and every product in the store is personally selected by him. Established just four months ago, the website is already at a global traffic rank of #4,009,158 in the world. The website is extremely easy to navigate through and extremely safe to buy from.

The e-com store was founded with the intention to revitalize the economy of the country that has been declining at an alarming rate due to the world-wide Covid-19 pandemic. The website hopes to bring the attention of the consumers back to the mom and pop shops at a grassroots level as well as the BIPOC-owned shops for #BLM. Apart from boosting the visibility rate of these businesses, the website will also be launching a personalized shopping system that will curate a collection for the users that will be more their personal style than something accumulated by their personal shopper. The founder of the company explained, 'It's like shopping with your best friend. If your best friend had a really great taste!'

The algorithm used in the website uses data of over 80 style trends and it pulls individual pieces based on the consumers' answers to a quick questioner. The coveted collection will feature different styles depending on the taste and requirements of the users. The same algorithm will be used for their Tru2Ü Foundation Base Color Matching System, launching Jan 2021. The website will be donating a percentage of proceeds to different organizations and charities each month.



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