

Zuleika Alvarado of Kiss Naturals Featured in Women's Magazine!

Kiss Naturals, a natural-based and vegan skin care company, is recognizing its founder, Zuleika Alvarado for being featured in Isla Nenas Magazine, a top women's magazine.

The logo for Kiss Naturals is displayed on a solid dark blue background. The word "KISS" is written in a large, bold, white, sans-serif font. Below it, the word "NATURALS" is written in a smaller, white, sans-serif font, with each letter spaced out.

Palm Beach Gardens, Oct 16, 2020 ([IssueWire.com](http://www.IssueWire.com)) - Local Florida natural-based skincare company, Kiss Naturals, is currently recognizing and celebrating its founder, Zuleika Alvarado for being featured in [Isla Nenas Magazine](#), a top women's magazine for skincare products, apparel, home goods, accessories and more! Zuleika Alvarado, a pharmacist, created natural skincare serums fit for a one-

step, or two-step, routine that are affordable and made from nature's best ingredients. Kiss Naturals is highly rated by satisfied customers for skincare products that actually work and leave out all of the unnecessary fillers.

After spending hundreds of dollars on multiple skincare products, no set routine, and suffering from an injury from an accident, Zuleika realized that not only did a repetitive skincare routine make her "shudder in fear," but the thought of having a noticeable scar for the rest of her life made her even more worried. Alvarado conducted several research projects, and what she found would cost her more in product mix-matching than in developing her own product that includes only the essentials.

Kiss Naturals is proud to be a company that not only develops working serums but aids in the simplicity of morning and night facial and skincare treatments, regardless of your routine. For more information about Zuleika Alvarado's unique story, please visit <https://kissnaturals.store/>.

About Kiss Naturals: As one of the few companies that are Pharmacist formulated, developed, and owned, Kiss Naturals creates [vegan skincare](#) products with natural ingredients, is cruelty-free, eco-friendly, and made in the USA! After suffering from a rollerblading accident and in fear that she would live with the scar for the rest of her life, Kiss Naturals' founder, Zuleika Alvarado, decided to create skincare serums that only contain necessary ingredients. Alvarado realized that the "same ingredients are essential for a healthy skincare routine" and by combining only the necessary ingredients that cured scars, were anti-wrinkle, and an all-in-one serum, it would not only "simplify the routine, but would also cost a lot less money because you would achieve the same results with one product" instead of multiple.

The team at Kiss Naturals understands that most women don't have the extra time in the morning for an hour-long skincare process to achieve a beautiful glow. That's why their Kiss Your Scars and Wrinkles Goodbye Serum gives you that single-step routine that "leaves your feeling confident all day long." Check out Kiss Naturals' [Instagram](#) page for simple steps, new product releases, and encouraging testimonials from empowered customers! For more information about Zuleika Alvarado and the products, Kiss Naturals offers, please visit <https://kissnaturals.store/>.



ENTREPRENEURSHIP

KISS YOURSELF

After a rollerblading accident, pharmacist Zuleika Alvarado was worried that her scar would never disappear when she couldn't find an effective product. Instead of giving up, she developed her own line, Kiss Naturals.



KissNaturals.store
KissNaturals.store

MENAS: Why and how did you start Kiss Naturals?

ZULEIKA: I have a tiny secret. During my 20's, I virtually didn't have a skincare routine. The idea of researching and buying \$100's of dollars worth products and applying them in a specific order on a daily basis made me shudder in fear.

After being injured in a rollerblading accident, I was worried that I would have a scar for the rest of my life. I did research to figure out how I could prevent it. What I found was that it would take multiple expensive products because the ingredients necessary were not sold together.

Being a pharmacist, I realized that I could take only the necessary ingredients and remove all the fillers and junk other products contained. I also realized that the same ingredients are essential for a healthy skincare routine.

Combining the ingredients would not only simplify the skincare routine, but would also cost a lot less money because you would achieve the same results with one product instead of more than three.

So I went ahead and created an all-in-one serum that would become my only routine.

The Anti Wrinkle and Scar Serum is specifically formulated to diminish the appearance of old and new scars. It also has a built-in moisturizer with natural ingredients that reduces wrinkles and improves the overall appearance of your skin.

My serum single-handedly gives you a skincare routine that leaves you feeling confident all day long. For best long-lasting results, I suggest using this serum in the morning and at night. Just apply a few drops to a clean face.

INGREDIENTS:
 ● Natural oil ● Vitamin E ● Botany oil ● Vegetable glycerin ● Water ● Dimethicone ● Aloe vera ● Polyether ester D1 ● Squalene essential oil

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