ViaMe Transforms Delivery Services in the UAE



Mohamed Jamal and Rashed al Tamimi, saw a gap in the market created by delivery companies focusing on their own schedules and operational timings, rather than their customers's needs. ViaMe was founded to eliminate unpredictable delivery times, by providing reliable instant deliveries within 2 hours, or at the customer's convenience, at a reasonable price, using the latest technology.

ViaMe offers delivery services through its app, available on both the Apple and Google Play stores. The app was designed and developed with the customer in mind, focusing on the challenges they face with deliveries in the region.

For an instant booking, you will be able to locate drivers in real-time, see the time and distance of the delivery and book instantly, with guaranteed delivery in 2 hours. For a scheduled booking, you will be able to book your preferred time on the same day or on a later date at a time of your preference.

"With ViaMe you can do more and move less," says Jamal. "We pride ourselves on our ability to deliver instantly, wherever the customer is. Just bought a dress and need to wear it now? We will collect it from the store and bring it to you now. Have an urgent document that needs to be signed and brought back to you before end of business? We will collect it, get it signed and deliver it back to you right away. It's that simple."

"What's more, you can track your package instantly. From the moment you book your delivery, you will be able to track your driver on the map in the app until your package reaches you. The best part is, we are cost-effective. For the price you would pay for same-day delivery, we deliver instantly."

ViaMe will also soon be launching its own dedicated store via the app, where customers will be able to buy items and have them delivered within 2 hours in Dubai. The store will include popular goods like chocolates, flowers and gift boxes.

"We want our ViaMe drivers to act as your personal assistant for errands, whenever you need one," says Jamal. To do more, you need more than a driver who can just pick and drop. ViaMe provides a professional team of drivers who are trained to understand the value of your time. With a dedicated customer service team, the customer can easily get in touch through a live chat feature with real-time response, or communicate directly with the driver through the app, making the delivery journey as smooth as possible.

ViaMe started operations in October 2019 in Dubai and within three months expanded across the UAE due to high demand for instant deliveries. With the onset of the Covid–19 pandemic, the company was able to provide a vital lifeline for those who were unable to leave their homes.

From the beginning, ViaMe's focus was on the delivery of essential non-food items that customers required urgently, which is why the company invested heavily in training its drivers and keeping customer service at the forefront of its operational goals. This was a game-changer during the pandemic as customers realised the difference between delivery companies and started appreciating drivers who were well trained, presentable, and conformed to the highest hygiene standards. I mean who wants a gift box that smells like KFC, right?

ViaMe was founded by the UAE-born Jamal and Emirati national Al Tamimi, and is the latest company in a series of entrepreneurial ventures that both individuals have embarked on. Jamal comes from a marketing background with over 15 years of experience in the events and media industry, while Al Tamimi is a real-estate tycoon with a finance background. Both have seen the tremendous growth and development of Dubai, and are inspired by Sheikh Mohammed's vision for Dubai and want to contribute

to its digital transformation. ViaMe is their first digital startup, with more concepts set to launch in the near future.

ViaMe App Download:

Apple Store: https://apps.apple.com/ae/app/viame/id1484305612

Google Play Store: https://play.google.com/store/apps/details?id=com.viame.customer&hl=en

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