

Valexis celebrates pop music in her new album *Fairy Tales*



Toronto, Oct 4, 2020 ([IssueWire.com](https://www.issuewire.com)) - Valexis's first album, *Fairy Tales*, produced by Mark Zubek of Zedd Records, will be released on **December 3, 2020**.

Who is Valexis?

Valexis is a classically-trained pianist and a contemporary-trained singer. She began writing songs several years ago when a toaster attacked her and she hit her head on a beige marble countertop. She

refuses to give any more details about the experience, which she claims was "perhaps spiritual"; she suspects that her songwriting may have emerged as a by-product of brain damage, but isn't too worried about it.

Fairy Tales: The Album

*Valexis has put together an album of big pop songs—
they're hooky, well-constructed, and slightly futuristic.*

—Murray Foster

Valexis likes to describe her album as “Lady Gaga meets Avril Lavigne in outer space while Rihanna and Katy Perry time-travel to the future to watch Enya perform.” When asked to be more concise, she said, “It’s electropop.”

Fairy Tales is a pop album built off the style made popular in the 1990s and 2000s but with modern electronic sensibilities and a slight but noticeable R&B swing. Valexis’s voice is delicate, often ethereal, and a touch theatrical.

Valexis’s originality extends beyond the somewhat formulaic pop framework that she not only utilizes but exalts. The balance between tension and release is masterfully manipulated in contrasting sections in her songs. The juxtaposition between the melancholy lyrics and underlying optimism of the music provides a multi-layered experience, diving into a rich emotional spectrum.

Thanks to Mark Zubek’s wizardry, this album is sonically cohesive, sonically detailed, and sonically rich. The overall effects are sometimes sweepingly cinematic, sometimes hauntingly close, but they always encapsulate each musical moment with sincerity. Even if Valexis is daydreaming about a wonderland light-years away, she is always accessible and authentic.

Fairy Tales is often lyrically dark but musically upbeat, creating a rich emotional landscape that pop music lovers would enjoy.

"Fairy Tales" [the song] has one of the coolest Pop hooks / choruses I've heard in a while.

Excellent songwriting craftsmanship and production value. Great job! A must-hear!

—Doug Diamond

Watch the lyric video for “Fairy Tales” here

<https://www.youtube.com/watch?v=uWrLRs3klwg>

Visit Valexis’s website and download the first single, “Defenseless,” for free!

<http://www.whoisvalexis.com>

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