Uniworld Studios Reveals New Brand Identity with New Logo

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Gurgaon, Oct 14, 2020 (<u>Issuewire.com</u>) - • Uniworld Studios completed 5 successful years on 3rd March 2020

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Uniworld Studios, one of the fastest-growing Marketing giants in Delhi NCR announced today changes in brand identity through a re-designed, and re-innovated Logo. The change arrives on the occasion of the company completing 5 years of providing relevant and robust media & marketing solutions. Uniworld began its journey as an Art Media Production company and gradually expanded into multiple verticals through its unconventional ways to become one of the leading boutique agencies in India. Uniworld now wishes to evolve its offerings, becoming more inclusive, and setting forth new milestones for achievement by taking the next leap forward. "We aim to bring forth something spectacular in celebration of five years of Uniworld", said Saransh Gupta, Founder & CEO, Uniworld. "In 2015, we started as an Art Media Production company and gradually over the past five years, we have broadened our horizon and forayed into multiple verticals, to name a few- Corporate Media, Bespoke Marketing, Photography, Digital Marketing, Websites, Graphics, and many more. We are 100% ready to take the next leap forward and scale new peaks and set new milestones for ourselves. We want the very best in the world to be able to experience the robust services we have to offer. We aim to enrich the world with sheer imagination and creativity. We will be re-establishing our brand identity and giving ourselves a fresh, new, and spectacular look." Talking about the future and vision ahead, Saransh dreams real big for Uniworld "We aim to become a billion-dollar company with a team of 1000 talented and dedicated employees". "Designed to work across all major digital and physical channels, the new logo has been designed to give us a professional and premium look. The new logo invokes a feeling of excitement, boasts professionalism has a slender, starry look, and perfectly resonates with our media & marketing company. It will act as a status symbol to our business" said Saransh Gupta. "Our new brand identity will be distinct, innovative, and create a distinguished image in the consumers' minds. We will establish ourselves globally and continue to serve clients from different countries around the world" said Business Manager Rishav Jain.



Uniworld Studios

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