

Turn Digital Marketing Internship into Career Success

You will be Industry ready, With Confidence



Bengaluru, Oct 12, 2020 (Issuewire.com) - Strategyworks is proud to announce the notable release of the [Digital Marketing Internship program](#) under the agenda of **"You will be Industry ready, With Confidence"**.

Research shows how Internship is essential to be employed as the entrepreneurs & businessmen are hiring more interns, invest in quality programs, and trying hard to get them back as employees.

"You must work on an actual business problem, deliver the results on defined KRA, in a limited budget, and in a strict time frame and the best part is you will be doing the entire strategy, planning execution, and reporting on your own." It was said by [Mr. Jayant Nandan](#) the Co-founder of the [Strategyworks](#).

As per a leading training platform, **"Number of internship positions crossed 1 million marks in 2019"**

Strategyworks organize the Digital Marketing Internship program to help out the students and job seekers to find the best job in the industry or pursue their dream to become a successful entrepreneur.

While working you will learn about digital marketing concepts in detail, industry-standard marketing tools, and learn by doing yourself. Though you are working on your live project independently, then also you will get the live sessions with your faculty who will guide you and help you out if you will get into stuck.

Students should know that competition for programs has escalated; however, there are more paid opportunities out there. There are many platforms out where students can connect with the employers and prepared for the selection process.

Digital Marketing internship will help you with the hands-on Live project which drives you one step forward towards your selection. Besides the Internship, you will also be eligible for placement opportunities.

Some key areas that you will be working on:

- Marketing Strategy & planning
- Website / Landing page creations
- Lead Funnel creations
- Content Marketing & content writing
- SEO – Overall SEO – SEO audit, SEO plan, and Execution

- Social Media Marketing & advertising
- Digital Marketing tools usages
- Email marketing
- Google Analytics

According to a Goldman Sachs report, the digital marketing career scope in the Indian internet industry alone is going to be worth \$160 billion by 2025, which is three times its current value. A recent report by LinkedIn also shows that digital marketing jobs are one of the emerging careers in India.

For further information

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