

The Soccer Academy Television Show Returns to Broadcast TV on the LATV Network Platform

NEW PREMIERE ON FRIDAY, OCTOBER 23rd AT 1:30 P.M. ET: A MISSION OF PEACE THROUGH SOCCER



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THE SOCCER ACADEMY TELEVISION SHOW RETURNS TO BROADCAST TV AFTER HIATUS—NEW PREMIERE ON FRIDAY, OCTOBER 23rd AT 1:30 P.M. ET: A MISSION OF PEACE THROUGH SOCCER

An uplifting, encouraging and inspirational television show known as “The Soccer Academy” will return to broadcast television on Friday, October 23rd on the entire LATV network platform. “The Soccer Academy” is a soccer instructional show that seeks to boost the self-esteem of youngsters, while taking them on an educational journey of soccer sites around the globe. Messages of anti-racism, anti-discrimination and anti-bullying are incorporated into the show that also promotes healthy living and respect for others as basic themes.

“The Soccer Academy” television show will air in over 30 major markets across the United States and Puerto Rico every Monday and Friday afternoon at 1:30 p.m. ET / 10:30 a.m. PT. Some of the broadcast markets carrying the show are as follows: New York, Miami-Ft. Lauderdale, Houston, Dallas, Chicago, Los Angeles, San Francisco, Phoenix, Philadelphia, Denver, Atlanta, Boston, Austin and others.

“The Soccer Academy” also engages in an overall mission of “Peace through Soccer” around the world. It does this through its association with the global non-profit organization, “The Global Foundation for Peace through Soccer.” The Global Foundation has been engaged in global soccer missions for the past nine (9) years. Together, “The Soccer Academy” and the Global Foundation donate soccer equipment and soccer instruction to underprivileged children around the globe. For more information about the Global Foundation, log onto www.GlobalSoccerPeace.org, and visit the Facebook page at <https://www.facebook.com/GFPeaceThroughSoccer>

Below are some video links to past shows:

Promotional Video - "The Soccer Academy" Television Show

<http://www.youtube.com/watch?v=p62Yn-m5Kyg>

Link to "The Soccer Academy - Syria Episode"

<http://www.youtube.com/watch?v=xNT067DiP3k>

<http://www.youtube.com/watch?v=J-NRFVWjnAU>

<http://www.youtube.com/watch?v=VfSmGfZJpkw>

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