# The founder of .art Domains Ulvi Kasimov is in the top 2020 Arts Power 50 by Observer





## London, Oct 16, 2020 (<u>Issuewire.com</u>) - The founder of .art Domains is in the top 2020 Arts Power 50 by Observer

Yesterday, Observer released its third iteration of the Arts Power 50. .art Domains founder, Ulvi Kasimov, has been named amongst 49 of his peers to receive this great honour. In these testing times, this nomination means more than in any other. Kasimov is included amongst activists, artists, auction professionals, curators, dealers, gallery owners, museums and not-for-profit leaders, media, government officials and tech innovators.

As stated on the website of the Observer, "Each year, Observer takes a moment to consider the people impacting the arts, releasing our list of leaders who are driving trends forward and creating new strategies to make the art world more viable, more accessible and more equitable."

When reading the announcement, it is clear that many of the projects that .art Domains have brought to life in 2020 under Kasimov's vision earned him this well-deserved recognition. The Observer mentioned the new authenticity tool developed, the .art Digital Twin, which recently received its patent and the contribution the .art Domains did for CADAF and the first edition of the online arm of Ars Electronica Festival.

"It is a true honour for me to be listed among such remarkable personalities of the modern-day. It is also a recognition of great team effort that has been taking place at .art Domains in the last three years since the launch and long before it. I want to thank my wife and co-founder Reikhan Kasimova, member of our Strategic Planning Board Kurt Pritz, COO Kate Kozlova and all who have been part of this venture, including our former CEO John Matson. We will now continue on our mission of empowering the world of art through technology with renewed commitment.", says Kasimov.

Since its inception days art Domains have been a strong advocate to foster an inclusive community. Furthermore, it vouched to help the creative community and support it with innovative tools, creating solutions and supporting it. Soon reaching 100K art registrations, 2020 will have been an exciting year to push the boundaries of how the digital realm can be used to display art and create unique experiences for all of us, behind our screen and in the comfort of our home.

#### What is .ART?

.ART is the only domain for the creative community, launched in December 2016 under an exclusive agreement between a London-based company UK Creative Ideas Limited (UKCI) and ICANN, the Internet regulating body. To date, .ART has sold over 86 000 domains in 163 countries. It is currently the 17th fastest growing domain among 1226 domain zones on the global namestat.org ranking, continually improving its position. The mission of .ART is to bring technology and art close enough to create a synergy that will take us all into a new future.

Learn more: www.art.art

For media enquiries and participation, please contact .ART's Marketing Director, Anastasia Sukhanov at <a href="mailto:avs@nic.art">avs@nic.art</a>.



#### THE ART WORLD'S DIGITAL DOMAIN

### **Media Contact**

.art Domains

avs@nic.art

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