

Tech Magazine goes from Print to 100% Digital during Lockdown

DQ Channels Gains from Covid-19 Crisis by going Digital



New Delhi, Oct 7, 2020 (Issuewire.com) - [DQ Channels](#), an IT magazine which connects the CXOs, decision makers and senior management in the multinational companies in the IT sector to the resellers and distributors, systems integrators, cloud tech professions and datacentre professionals, in addition to covering Indian tech companies, has decided to change its medium from print to 100% digital format. This change was done because of Corona crisis and lockdown, when it was not possible to print the magazine anymore.

The transition from print to 100% digital has benefited DQ Channels, as its reach has expanded and cost of publication has come down. Now the magazine has a circulation link, which can be promoted online and on various social media platforms. Earlier, print format had a restricted circulation. The coverage has also improved in the IT-specific topics because of the digital format, as more relevant people from the IT want to be covered in the digital medium.

Says the Editor of DQ Channels, "Going digital has been very helpful to us as we have been able to sustain the magazine in these difficult times. Now more people are connecting to us."

The magazine has been running a series of coverage of Cloud Solutions Providers (CSPs) for the last few months, in addition to covering the government policies relating to the audience. The [October '20 issue of DQ Channels](#) has continued with its coverage of CSPs in addition to highlighting the government policies related to the IT industry.

The magazine has a regular column on the women in IT sector, which features a woman in every issue and discusses her journey in the IT sector.

This magazine is very important for those who want to import IT and electronic hardware and software from India at low cost, as it showcases such players in the IT sector of India, who export their products and solutions from India to other countries.

The October '20 of DQ Channels showcases low-cost Keyskin keyboard guards to protect your key

board against dust, spills and more.

It also showcases low-cost Image1 Overseas clogged printing head cleaner so that you can recover and re-use your printing head without having to throw it away.

Both of these products are being exported from India all over the world.

The issue also discusses the search trends of IT products during the period of lockdown and how the IT trends have been changing. A very important software solution that is highlighted in the issue is the VXL Unified Endpoint Management software to protect laptops, desktops, smartphones and tablets. This software can be obtained from India and redistributed at a profit.

You can find the previous issues of DQ Channels here - <https://bit.ly/3jowEci>

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