

Sluurpy announced to have digitalised more than 1 million of restaurant menus from all over the world

In 7 years of activity, the restaurant website has hit the threshold of 1.150.000 digitalized and published menus of restaurants: now Sluurpy claims to have the largest collection of original menus on the Web



Bologna, Oct 29, 2020 (Issuewire.com) - Do you want to **eat out** or **order at home** but every time choosing a good restaurant is hard and time-consuming? The platform dedicated to restaurants of **Sluurpy** can help you in finding the perfect restaurant suiting **your taste**, by giving you objective and transparent information on the food you are willing to eat, **all in one single portal**. And it does so through the **constant publication of official and updated digital menus** of restaurants.

With this activity, this October, Sluurpy has reached an outstanding number of **1 million published menus** among the **4 million restaurants** contained in the portal.

Since 2013, Sluurpy has differentiated itself as regards an unusual activity, namely calling personally restaurateurs and asking them for their menus. **Simone Giovannini, CEO and founder of Sluurpy**, recalls the idea behind it, at the time of its conceptualization: *"Sluurpy was born almost by chance when meantime I was ordering a pizza takeaway, I noticed the absence of the pizzeria original **menu** in my personal agenda. Imagining that the need to have the restaurant's flyer at hand was much more common than one might imagine, I designed the ambitious plan to digitize and make the menus of all restaurants available online, free of charge".*

And after 7 years of activity and efforts of the company, the founder has announced reaching a record claiming Sluurpy of being **the website that globally owns the largest collection of menus worldwide!**

*"This is a revolution for digital foodies and web users in general - continues Giovannini - who were used to browse several websites before finding the real dishes and prices. Sluurpy's service prevents digital users from switching to several websites and matching the information **in order to know briefly and effectively the restaurants' offers**."* Indeed, now foodies can simply go on a single online portal that is specialized in collecting menus from the web and restaurateurs themselves. In this way,

users can save time by just clicking one global website: Sluurpy.

Only Menus?

Sluurpy does not provide only the official Menus, but its activity involves also showing the other information users want to look at before choosing the restaurant. Indeed, it is an **online meta-engine** specific to the restaurant industry that focuses on the collection of useful data about restaurants and makes them digitally available for everyone, on any device, and at any moment: **photos, contact info, business hours, and reviews are just a click away**. Restaurateurs are stimulated to help Sluurpy in collecting trustful information since **the services of Sluurpy are totally free of charge**: this can be considered as a **breakthrough** in a digital environment where most of the portals dedicated to food ask a monthly fee in order to maintain a restaurant page on their website.

*"Thanks to this and other features, Sluurpy works to become globally **the reference point for restaurant choice**. - says Giovannini - The commitment of the company is to provide the users with **objective and transparent tools** in order to make them aware and well informed about their **delicious daily choices**."*

If you own a restaurant you can ask for being added to the network of Sluurpy and publishing your official menù: all the services will be provided for free. Reach Sluurpy by e-mail, Facebook (Sluurpy), Instagram (sluurpy_world), or Whatsapp (+39 351 786 8470).



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