

RRS Audio Products Announces New VP of Sales and Marketing



Las Vegas, Oct 9, 2020 ([Issuewire.com](https://www.issuewire.com)) - RRS Audio Productions, a leader in professional live event productions based in Las Vegas announced today the addition of Steven McNeal as the company's new VP of Sales and Marketing. McNeal brings over 25 years in sales and marketing experience and over 10 years in music productions and live stage support. He will provide direct sales and marketing campaigns to the Las Vegas market Live Events as well as focus on Corporate Events and American Tour Development and Management.

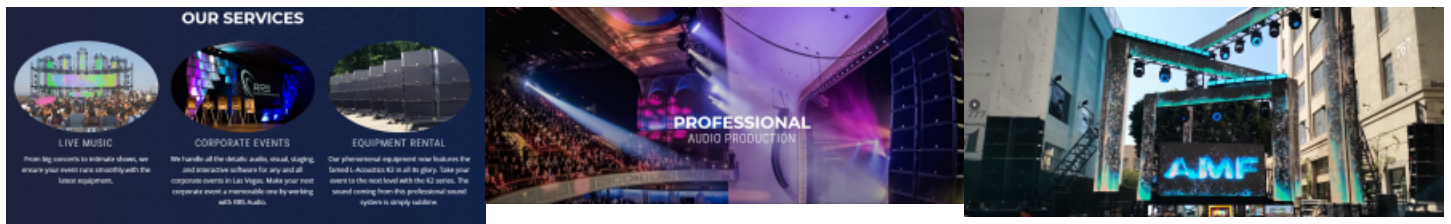
Prior to joining RRS Audio, Steven was the founder and President of Live Act Productions LLC, Dallas Texas and developed marketing and promotions for musicians, as well as producing live music events. After starting his career with Showco, Inc and working with such artists as Willie Nelson, Glen Campbell, BB King, Texas Rock, Judas Priest, and many other musicians and bands, he left the music industry working in corporate sales and marketing working in various capacities with the worldwide business for over 25 years, ultimately founding a startup eCommerce company, AMA Security, that was sold in 2014. Five years ago he started Live Act Productions out of Dallas Texas and moved to Las Vegas in 2020.

"Steve brings a wealth of experience in Sales and Marketing, plus he knows the music industry and Live Productions", said Lee Pepper Founder and CEO of RRS Audio Productions." We are expecting strong growth and opportunities in Las Vegas and nationwide in 2021. His focus will be on promoting and selling our enhanced quality Music Show productions and Events in Las Vegas, Corporate Events, and Nationwide Touring Production systems."

“RRS Audio Productions is a great match for my experiences and desire to market and sell the best,” said McNeal. “RRS Audio’s team, their L-Acoustics line of Audio components, plus Lee Pepper’s leadership history convinced me that RRS Audio is the best solution to meet my objectives in developing and producing the best productions possible. I wanted to get back to the large stage productions and shows, and RRS Audio has a great reputation and one of the top Event Productions companies in Las Vegas, the entertainment capital of the world.”

About RRS Audio Productions.

RRS Audio Productions, based in Las Vegas, is a leading provider of Live Stage Productions, Corporate Events, and Touring Development and Management. Providing equipment and services for Live Stage Audio and Video Productions and providing equipment rentals & sales, RRS Audio Productions employs a team of highly experienced and skilled audiovisual Engineers for all types of event productions. Their business focuses on Live Performance Productions, Corporate Events, Theaters, Conventions, School Events, Small to Large Clubs, Hotel Events, Church Events or PA Systems, Small to Large Arenas and Music Festivals. Installations, Digital Recording, PODcast Services and support, Backline Leasing, and Staging Equipment and Design.



Media Contact

RRS Audio Productions

Sales@RRSAudio.com

972-689-8529

6185 S. Valley View Blvd, Suite N,, Las Vegas NV 89118

Source : RRS Audio Productions

[See on IssueWire](#)