

Mom Bomb Announces its Limited-Edition Lux Bath Bombs

Would you purchase a \$1250 gift, if all the profits went to charity?



Boston, Oct 12, 2020 (Issuewire.com) - What to get the person who has everything this holiday season? Mom Bomb, a company that gives 100% of its profits to charity solves that problem with the introduction of its Limited-Edition Lux Box. For \$1250, you can have four bespoke scented bath bombs in exchange for a donation that helps the critical mission of this company which is to help mothers in crisis.

Looking to find a creative way to raise money for her non-profit, now that in person fundraisers are less realistic due to COVID, Karen Dumond, the President of MomBomb.org went to her counterpart at parent company Mom Bomb, Maria Alter, to brainstorm. "It's funny because we had already been planning on creating a one of a kind gift for the holidays, for the person who has everything. Getting to work with Karen to fortify the reason we are here, our mission of helping those who need it most, just brought the idea to a new level!" Karen comments, "After Maria and I had a minute to think about our desired outcome – which is to provide a one of a kind luxurious bathing experience while supporting those in need, creating this fundraising tool seemed like a natural solution." Mom Bomb only planned to create 1,000 units, as it is quite an exclusive gift, however, knowing that the gift is not only tax deductible but helps a non-profit organization, they have already secured over 200 pre-orders.

The Lux Gift Collection of four bath bombs come from perfectly curated sources.

The Belgian cocoa Essential oil smells like you're bathing a cup of warm cocoa, however don't let your senses deceive you, as the essential oil of the cocoa plant has been touted for centuries as the moisturizer to the gods, and with the additional creaminess that comes with a European flair, this will be the best experience gift you've ever given.

Italian Hazelnut Essential Oil – While you may feel like you've been transported to a villa in Italy, overlooking the sea and drinking a hot cup of vigor, your skin is actually being treated to properties from ingredients that minimize fine lines and create smaller pores, with anti-inflammatory properties.

English Rose Essential Oil – If you've ever daydreamed about a secret garden, the experience you'll have with this bath bomb will whisk your mind away to a place filled with rose bushes, secret benches and bunnies scurrying about. Rumor has it, a unicorn was once spotted here.

Himalayan Salt with Tahitian Vanilla Essential Oil – When it's time to zone out of the conscious and calm your mind so the plan can unfold as nature intended, it's time to make sure no one will bother you, put in earplugs and let go. Let everything unfold as it may.

The scarce Lux Boxes are first come, first served and each comes with a Numbered Receipt outlining the Donated Amount.

For more information, to purchase a Lux Box, or support the cause; visit www.BuyBombsHelpMoms or www.MomBomb.org



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