

MilMila, an Indian Social e-commerce platform helps to earn huge amid COVID-19 pandemic



Bengaluru, Oct 11, 2020 ([Issuewire.com](https://www.issuewire.com)) - MilMila, an Indian Social e-commerce platform helps to earn huge amid COVID-19 pandemic.

Amid this COVID pandemic, a lot of business firms gone down. And during this, MilMila helps the people earning from their home. Milmila tech is a social e-commerce platform that implements a robust and reliable platform for resellers to acquire orders online. It has a strong platform that allows the small and medium sellers to grow their business

In September 2017, "Milmila Tech India Pvt Ltd", A company founded by Mr Prasun Sarkar (Former India head for Buyer Operations in Alibaba), came up with revolutionising idea to empower the small and medium Resellers in India by providing them with a digital platform. This digital platform has been a profitable encounter for many since its inception but MilMila has provided support to many reseller's in lockdown as digital platforms are the only way to do business.

In a brief, MilMila Tech is a social e-commerce platform, empowering Resellers to sell thousands of locally manufactured products, to achieve a very handsome income with zero investment. Mr Prasun Sarkar quit Alibaba post 7 years of administration in Alibaba to start "Milmila Tech India". He began with disconnected B2B model and building from that, today Milmila has a brilliant S2B2C Business Model. Milmila reselling platform and retail sales to its B2B & B2C business catered to the higher consumer demand and money-making platform for people who lost their jobs during the Covid-19.

Not exclusively did Covid-19 flip around life for Indians across classes, it additionally had a comparable ocean change sway on numerous organizations. The pandemic that resulted in lockdown implied that going direct to purchasers was an alternative as well as a need of the hour. This opposition may have dissuaded B2B players, presently MilMila tied in with tapping the chance and benefiting from it as much as possible. From being a B2B, to gracefully accomplice legitimately controlling the wholesalers and manufacturers of new products to buyers. It has hooked on to one-of-a-kind markets and is expanding its way into the re-sell space in the long run. MilMila is vigorously connecting the manufacturers to buyers which will reduce their cost of production to market. MilMila is not just providing buying, selling and re-selling platform for consumers, manufactures and retailers but also focusing on increasing demand in various other categories such as clothing, fashion accessories, shoes, electronics, home living and daily essentials products for which the manufacturers, the reseller can list their offerings. Since the B2B market in India is untidy, Identifying Trusted B2B Customers who are ready to work together and execute quality exchanges reliably were the principal challenges for MilMila. In any case, re-seller's platform is happy to have a solid cycle set down for controlling the whole exchanges, which has helped MilMila in shifting through. MilMila works in the drop-shipping model.

Dropshipping, a great option to make money

MilMila Dropshipping is a great option to start your business instantly. Choose your category of interest and start your business now with the help of MilMila.

- Start with Zero Investment
- No Inventory Purchase
- Pan India Service
- Huge Selection of Products
- Hassle-free Process

Sales growth will always bring additional work—especially related to customer support—but businesses that utilize dropshipping scale particularly well relative to traditional e-commerce businesses. Furthermore, MilMila has the B2B disconnected which runs all alone, but B2C methodology that appeared to be working in the hyperlocal model. Given the minor accomplishment from its shopper confronting business, the organization is additionally utilizing its B2C store to gracefully add the consumers and resellers, which have gradually begun to work in the full limit as of late, other than providing it from its current stockroom stock. This helps MilMila App reutilize the retail space and amortize that venture through numerous business channels.

Pre-COVID-19, the organization was focussed on the B2B wholesale flexible chain network. It has worked by legitimately working with the ranchers. Which opened the entryways for reseller players to purchase straightforwardly, which thus fit into the appeal from the shoppers. MilMila is one of the backend specialists for re-selling products at lower prices with high-profit margins in India.

Affiliates re-sellers can construct a Team of customers or affiliates to win easily free of cost and target-based membership model (Trainee, Supervisor, Manager & Partner) from day 1. MilMila has a strong platform that allows the small and medium sellers to grow their business. Regardless of that MilMila

engages youthful India as far as independent work, where an affiliate procures at least Rs 15,000 every month. MilMila is a digital platform that is growing by the day and is adding customers, manufacturer and resellers at an inconceivable rate.

Currently supporting 22000+ pin codes in India, they want to expand in North East with all India. T1 & T2 presence by 2020 along with the hassle-free payment to Resellers and Sellers. For the best payment solution, MilMila has been partnered with Razor Pay for its payment solutions.

MilMila helps to earn money in 3 easy steps

Share -----> Sell -----> Earn

We can download the android application from the below link -

[Download the MilMila App](#)



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Source : MilMila Tech India Pvt. Ltd.

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