India Auto Show:2nd Edition announced by Nesco Exhibitions – First Automotive Industry Platform in the Post Covid-19 era



Mumbai, Oct 7, 2020 (<u>Issuewire.com</u>) - Nesco Exhibitions has announced the 2nd edition of India Auto Show - Focussing on the growing demand of personal vehicles in the post Covid-19 era

Mumbai, October 6: Nesco Exhibitions has announced the 2nd edition of the biggest congregation of the Automotive Industry in Mumbai – India Auto Show. The 4-day event aims to bring together leading Auto Component Manufacturers', Aftermarket Spare Parts, Vehicle Care & Accessories, Electric Vehicles, Passenger Vehicles – 4W & 2W and Commercial Vehicles under one roof. The 2nd India Auto Show is scheduled to be held on January 07-10, 2021 at Bombay Exhibition Center, Mumbai. "The central theme of the Show is "Creating a unified push for an enriched, robust and thriving Automotive Industry in India" and will bring the stakeholders on one platform viz; Manufacturers, Policy Makers, Regulators, sector experts, end users and media," according to an official statement.

The event will feature Exhibition, Electric Mobility Showcase, Buyer-Seller Meet, Conference, Vehicle Test Tracks and much more.

Commenting on the occasion, **Mr. Tejinder Singh Nagi, General Manager, Nesco Ltd**, stated, "Mumbai has seen a rise of 1360% in the sales of E-Vehicles in the past 3 years. There is an urgent need of a platform to address this paradigm shift in consumer behaviour, engagement & buying patterns. India Auto Show will be a connect between the Industry and the Central and State governments to accord top priority to formulate and adopt an aggressive EV Policy to promote evehicles further". The 2nd India Auto Show will serve as an opportunity to not only showcase the latest trends in passenger vehicles but will also provide with an opportunity to take test drives and book the vehicle on-the-spot.

Mr. Kamleish Dhoot, President of Chamber of Marathwada Industries & Agriculture, said, "India Auto Show has a lot to offer for all stakeholders and will boost the local brands in Automotive Manufacturing. This would open new vistas not only for industries in the automobile sector but also for budding Entrepreneurs on a lookout of avenues for themselves. The Covid-19 Pandemic has adversely affected all MSME's and large organizations and through this exhibition we hope to create a buzz in the in the Automotive Industry once again".

What India Auto Show aims to achieve?

After an unfortunately forced hiatus, and at a time where the entire world is looking at India as an alternative for setting up their manufacturing units, this 4-day event aims to address the paradigm shift in automotive manufacturing and boost the local brands in Indian Automotive Industry. It is expected that 15,000+ Dealers, Distributors and Importers of Spare Parts, Vehicle Accessories, Lubricants, 3,000+ Garage Owners, Multi Brand Service Station & Workshop Owner and 1000+ Plant Head's, Vendor Development Head's, Purchase Managers of Automotive OEM's will meet, conduct business and explore possibilities of a deeper collaboration with 150+ Leading Exhibitors at the 2nd India Auto Show.

The Exhibition spread over 1,25,000 sq. ft will showcase leading Passenger & Commercial Vehicles, Electric Vehicles, Component and Accessories, IT & Mobility Solutions etc.





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