

Hunarmand India, a Skilled Manpower Company, eases job-seeking for Blue-Collar Workers.




Hunarmand India
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Noida, Oct 1, 2020 (Issuewire.com) - A considerable proportion of the Indian job market is ruled by gig workers employed in jobs like logistics, drivers, delivery staff, etc. Although the introduction of various food and cab services, like Zomato and Uber, has sharply escalated the gig economy, these workers still face huge challenges in finding jobs. And this is due to the unavailability of the job agencies and job portals that would promote these workers, making them visible to the recruiters.

Hunarmand India, **India's first e-commerce portal for skilled manpower**, has recently ushered a platform where blue-collar workers can easily register themselves to get hired by recruiters. It is one of its kind employment agency having its headquarter in Noida, India. Founded in 2020, this startup is working with the motive of making jobs reach each door in more than 6 Lac villages and 4000 cities and towns of India.

India has witnessed as high as 23.52% unemployment rate this year. A report of Economic Times revealed that nearly 170 million blue-collar workers are there in India, out of which, about 70% did not receive any earnings during the lockdown.

According to a company representative, Hunarmand India aims to become all these gig employees' faces to make them reach the unreachable effortlessly. Its fully automated platform brings together jobseekers and recruiters of all the small to big economies and locations around the country.

As per him, this [skilled manpower company](#) is an attempt to help the country in increasing the employment rate. The company has also collaborated with some skills councils of India, including ESDM Skill Development and Telecom Sector Skill Council.

Another representative called the gig economy a great sector to excel and expel. As per him, this less explored sector can give excellent growth opportunities to the company in the coming time. In just a couple of months, thousands of candidates, training institutes, and employers have registered themselves on the portal, and the figures are increasing rapidly. The clientele of Hunarmand India is growing in both - quantity and quality.

Hunarmand India is working on the loopholes present in this sector by filling the recruitment process gaps. It is not only making the grab of job opportunities easy for blue-collar workers, but also saving their pockets by eliminating the need of third parties for job-seeking. These parties charge an unreasonably huge amount to workers as a fee for referring them to the recruiters.

This [skilled manpower supply agency](#) uses a fresh approach of "order and supply" in recruitment, wherein, the employers place their orders on the online portal of Hunarmand India for filling their vacant positions, and the registered training institutes supply them candidates with matching skill specifications.

Hunarmand India acknowledges the challenges the blue-collar workers face, and therefore it plans to come up with the ways of preparing candidates for these challenges. It is also in the process of releasing blogs and videos to assist candidates with the tips and tricks of cracking interviews.

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