# GoTen Dropshipping Services Backed by Top 500 Chinese Enterprise in Service Industry & National 5A Logistics Enterprise



**Shenzhen, Oct 15, 2020 (Issuewire.com)** - Recently, the 2020 list of the top 500 Chinese enterprises has been jointly issued by the China Enterprise Confederation and China Enterprise Directors Association, so as the 2020 list of top 500 Chinese enterprises in the service industry, on which ZongTeng Group, the parent company of GoTen Dropshipping Platform, is the only cross-border ecommerce logistics enterprise. The good news was followed by the announcement of ZongTeng Group's subsidiary, GoodCang's ranking on the top of logistics enterprises based in China, winning a 5A rating along with many other giants in the logistics industry.

Undoubtedly, the honors are great proof that ZongTeng Group's strength is highly recognized. They also indicate that supported by the group's integrated resources, <u>GoTen's dropshipping services</u> are reliable.

#### **Top-Rated in China's Cross-Border E-Commerce Logistics Industry**

Up till now, the China Enterprise Confederation and China Enterprise Directors Association have released the top 500 lists of Chinese enterprises for 19 years in a row. All enterprises in China are ranked according to the previous year's operating revenue. The credibility of the lists is unquestionable.

In particular, with operating revenue of about 1 billion USD (above 7 billion CNY), ZongTeng Group secured the 450th place of the top 500 Chinese enterprises in the service industry. It's worth noticing that ZongTeng Group is the only cross-border e-commerce logistics enterprise included in the list. This

means that ZongTeng Group has been established and recognized as a leader in the industry in China.

GoodCang received the other award of "National 5A Logistics Enterprises" from the China Federation of Logistics & Purchasing. Notably, as for a logistics enterprise, the 5A rating is the highest certification with the utmost authoritativeness in the logistics industry in China. It is through the most rigorous and credible evaluation that an enterprise can obtain the honor.

The whole process, from the application, online review to field evaluation for each applicant takes 6 months in total. During the period, 6 aspects, 7 procedures, 16 to 18 indicators need to be evaluated, including the operating status, total asset, equipment and facilities, management, and service, personnel quality, and level of information technology.

This time, only 27 logistics enterprises in China received the 5A rating. On average, less than 20 enterprises have been rated 5A per year in the past 16 years. GoodCang, as the first-time applicant for the 5A rating, secured the highest ranking with another sixteen 4A logistics enterprises and even some logistics giants which have been deeply rooted in China for many years, such as STO Express Co., Ltd., Shenzhen SF Express Co., Ltd., South Central Company of China Railway Materials Group, and more.

#### **Strategic Business Development During the Pandemic**

To date, ZongTeng Group, with overseas warehouses in the Eastern, Western, Southern US, United Kingdom, Germany, Czech Republic, Italy, Spain, France, Australia, provides advantageous supply chain resources for GoTen's dropshipping services worldwide. More specifically, backed by ZongTeng Group's total warehousing area of over 700,000 square meters, 30 order fulfillment centers, the daily handling capacity of above 400,000 orders, and more than 1,500 overseas employees, GoTen.com attracts great business partnerships extensively.

Since the launch of the GoTen global site in March 2020, GoTen.com has cooperated with increasingly more international sellers who trust and rely on its excellent service quality. Moreover, the first half of the year 2020 has witnessed over a dozen featured promotions held with sufficient stock prepared in local US/UK warehouses during the COVID-19 pandemic, strategic business expansion in the United Kingdom and Europe, and a series of updates of the website to provide better dropshipping services, including the delivery to remote regions, the introduction of various value-added services, an improvement in the stock reservation, and so on.

Propelled by ZongTeng Group's securing \$70 million in Series C1 funding round in July 2020, GoTen.com, kickstarted dropshipping from the German warehouse while establishing cooperation with much more suppliers, brand owners, and manufacturers. In September, the GoTen Dropshipping Platform, as a <u>leading dropshipping platform</u>, debuted in the eBay Cross-Border E-Commerce Summit 2020, which fully attests to the strength of the company in the cross-border e-commerce industry.

### Wrapping up

With the growth of online sales, the cross-border e-commerce industry confronts both great business opportunities and huge challenges. Both ZongTeng and GoodCang, ranked in the Top 500 Chinese Enterprises in the Service Industry and National 5A Logistics Enterprises respectively, manifest

powerful strength, and ensure the high-quality dropshipping services of GoTen Dropshipping Platform.

#### **About GoTen**

GoTen.com is a professional dropshipping and wholesale supplier under ZongTeng Group since 2007. It benefits from all ZongTeng's supply chain resources, including GoodCang, YunExpress, and WorldTech.

Since the launch of the GoTen global site, the GoTen Dropshipping Platform attracts thousands of visitors worldwide every day, registering considerable surges in sales with 20,000+ profitable SKUs. Additionally, based on big data-based research, its free product recommendations aim to make dropshipping easier on Amazon, eBay, Wish, Walmart, and other online marketplaces.

No membership fees, no credit card needed, only minutes to get started. GoTen makes it easier for everyone to launch and boost their online business.

#### Contacts

Website: <a href="https://www.goten.com">https://www.goten.com</a>

For press: press(at)goten(dot)com

For sales: support(at)goten(dot)com

Company: Eteng Technology Limited





## **Media Contact**

GoTen

press@goten.com

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