

GlobalPPEMart Invites Indian Manufacturers to Join World's First B2B E-Marketplace for Personal Protective Equipment

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- GlobalPPEMart allows PPE sellers to list their products on its platform and offers customised marketing support to connect them with potential buyers globally.
- Sellers can list their products under nine product categories, 44 sub-categories and 97 product types on the platform.
- In addition to PPE, other product categories include medical equipment, hospital infrastructure and sanitisers.

New Delhi-based [GlobalPPEMart](#) – the world's first dedicated B2B e-marketplace for Personal Protective Equipment (PPE) – is inviting Indian PPE manufacturers looking to expand their sales and marketing globally to partner with it. The [subscription-based marketplace](#) allows registered sellers to list their products on its platform and connect with potential buyers worldwide, including healthcare organisations, local government bodies, companies resuming operations and defence bodies, among others.

Frost & Sullivan research predicts that the global PPE market value will touch \$55 billion in 2020. Even as GlobalPPEMart hopes to disrupt this market, it also looks to partner with manufacturers of medical equipment, hospital infrastructure, sanitisers and other healthcare supplies to fight COVID-19. Additionally, the platform helps sellers boost their visibility globally by offering customised marketing [services](#) like social media and email campaigns, content creation, video production and public relations.

Upkar Sharma, Founder of CREA Worldwide, GlobalPPEMart's first partner, shares, *"We did our best to rapidly adapt our manufacturing to meet changing needs during the pandemic. Our efforts were recognised by Marico Innovation Foundation, who offered us a grant through their Innovate2BeatCOVID initiative. We now hope to expand our presence globally through our partnership with GlobalPPEMart, which supports us with customised marketing, access to international markets and quality certification."*

Highlighting the platform's unique proposition, investor Harjiv Singh stated, *"With the pandemic, there is a growing demand for PPE across the world. GlobalPPEMart provides a platform for them to expand their reach globally. We bring the required support and expertise to help our partners export to international markets, especially the United States, in an effort to make the global PPE supply chain stable and predictable."*

Seven months since the worldwide outbreak of COVID-19, nations continue to face insufficient supply, increased prices and market manipulation of PPE. In March, the [World Health Organisation](#) (WHO) anticipated a global shortage of protective gear and reported an increase in demand for surgical masks (sixfold), N95 respirators (threefold) and gowns (double). Based on WHO estimates, COVID-19 response each month requires an estimated 89 million medical masks, 76 million examination gloves and 1.6 million goggles. GlobalPPEMart bridges the gap in the demand and supply of protective gear by providing a single platform that connects buyers and sellers worldwide.

For more details on how to register as a seller on GlobalPPEMart, visit

<https://www.globalppemart.com/sell-on-covidgear> or contact palak@globalppemart.com/+ 91 - 8800887671

About GlobalPPEMart

GlobalPPEMart is an online B2B marketplace to connect buyers and sellers of Personal Protective Equipment (PPE) globally. We connect medical manufacturers and buyers like governments, hospitals and donors looking to purchase in bulk.

Media Contact

Gutenberg

nazish@thegutenberg.com

Source : <https://www.globalppemart.com/>

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