

Genius Brands LLC to Launch ObjectsHQ, A Direct-to-Consumer Furniture Company

CEO Alfred Chehebar Leverages Ecommerce Resources to Launch ObjectsHQ

New York City, Oct 7, 2020 ([Issuewire.com](https://www.issuewire.com)) - Alfred Chehebar, founder of Genius Pack, announced today that Genius Brands LLC is launching a direct-to-consumer furniture company, ObjectsHQ. Recognized as a breakthrough platform for home furnishings, ObjectsHQ is scheduled to unveil October 13, 2020. Identifying a need for quality and affordable furnishings, this site brings a new kind of ecommerce experience for modern furniture.

“I am excited to introduce our latest project to the Genius Brands LLC portfolio.” Chehebar commented. “Shopping for quality furniture online is no easy task. Premium products cost thousands and it’s just overwhelming to research the millions of products all across the web. With our robust DTC infrastructure and a close relationship to the end users of our products, we’re confident we can add significant value in this space.”

To celebrate the launch and inspired by Jet.com, ObjectsHQ is hosting a contest to win \$10,000 cash. By submitting your email, getting a referral link, and referring your friends, you compete to win the grand prize of \$10,000 cash. Runner-up’s receive store credits ranging from \$250 to \$500.

“Our primary focus is helping our customers and bringing them designer-quality products at prices that don’t break the bank. We know that times have been tough for many, so we are launching this contest to not only help get the word out about ObjectsHQ, but to also allow homeowners across the U.S. a chance to revamp their home with cash and credit prizes. This is just the beginning. We can’t wait to unveil our work.”

To learn more about ObjectsHQ visit ObjectsHQ.com.

About Genius Brands LLC

Genius Brands LLC, managed by CEO Alfred Chehebar, is a portfolio of digitally native ecommerce brands adding value in their respective fields. Genius Brands LLC uses a vertical integration logistics and direct-to-consumer approach which enables them to cut out traditional supply links and eliminates middle-men margins. Other subsidiaries include: [Genius Pack](#), a luggage company with a focus on organization; [Aer de Aer](#), a company providing super light, sleek luggage; and [Marcy McKenna](#), a blended collection of travel essentials. Visit geniusbrandsllc.com to learn more

Media Contact

Genius Brands LLC Press Team

cs@objectshq.com

Source : ObjectsHQ

[See on IssueWire](#)