GENIA: Get Rich with Google. And no, we don't mean Google Ads

The magic of giving people what they want

Singapore, Oct 8, 2020 (Issuewire.com) - GENIA is a Search Engine Optimisation company based in Singapore dedicated to helping every client gain free and unlimited leads from Google. They specialise in intent marketing, a groundbreaking form of marketing that strives to give the target audience what they desire, at that very moment. The methodology employed by GENIA puts traditional marketing strategies (such as heavy demographics targeting) to rest and saves businesses millions of dollars in advertising every single year.

GENIA has found tremendous success with health companies all over Singapore, with clinics specialising in chiropractic, physiotherapy and dentistry all on board. They are looking to expand their service into overseas markets in the United States, Australia and Europe, to help businesses all over the globe assess the secret recipe to never-ending ROI.

The company's vision is to turn every business they work with into a content hub that offers a myriad of branded and curated content that answers every possible search related to their field. ***They strive to make each business their own industry's Wikipedia, a primary destination for all searches related to their field.***

GENIA achieves this through a dynamic and unique methodology. They begin by conducting thorough research on their clients' business offerings, unique propositions and target market –– and based on this research, identity what their prospects are actively searching for. GENIA believes in seizing opportunities to create buzz-worthy content and to identify these opportunities by assessing 1) the type of questions being asked on Google, 2) the solutions that are being sought and 3) the trend of content that is most frequently consumed. Doing all this while employing tried-and-tested SEO techniques, all of which are guaranteed to put your business onto the first page of Google.

It doesn’t matter if you do not believe in SEO because your competitors do. If you aren’t on the first page of Google, you are willfully handing prospects over to your competition on *a daily basis*, missing out on the revenue that could potentially be yours! With GENIA, they will help you claim the top spot, beat the competition and dominate your industry.

GENIA provides SEO, Web Design and Copywriting services.

For more information, visit https://thegenia.com

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