

Gene-Thing: A direct to consumer Genetic testing

Hyderabad, Oct 12, 2020 ([IssueWire.com](https://www.issuewire.com)) - Pro Healthywayz International launched a revolutionary next-generation preventive healthcare service, Gene-Thing. Gene-Thing is a personal genetic test that decodes the genetic makeup and generates a report through which one can understand the health risks & personalize diet and fitness according to what suits them the best. Rizwan Younus, C.E.O, Pro Healthywayz said, "The growing number of lifestyle diseases, irrespective of the age groups, stimulated us to create this unique platform of prevention. In an endeavor to create a healthy future for individuals by expanding the umbrella of prevention, we are launching this test. Gene-Thing analyses the health risks and food & fitness traits on the basis of one's genetics. It can empower people to personalize their health checkups and make informed lifestyle choices. Knowing the genetic predispositions to various diseases helps an individual to delay/prevent the onset of diseases by modifying lifestyle." "With the launch of Gene-Thing, we are advancing our mission to make healthcare accessible, available and affordable. At Pro Healthywayz International, we believe that the culture of prevention and healthy wellbeing should start at an early age", added Rizwan Younus.

Gene-Thing is a saliva based user-friendly genetic test which can be done from the comfort of home. Reporting and testing involve cutting edge technology and international standards. Gene-Thing is designed for all age groups and has 60+ parameters related to Health, Nutrition and Fitness. The package is available pan India, at INR 19,999 and includes saliva sample kit, report and counseling by a qualified genetic counselor.

Gene-Thing is a once-in-a-lifetime investment for health that is recommended for all family members to know the predisposition of diseases, followed by yearly health examination. The genetic test report can be a guide for one's lifelong wellness.

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