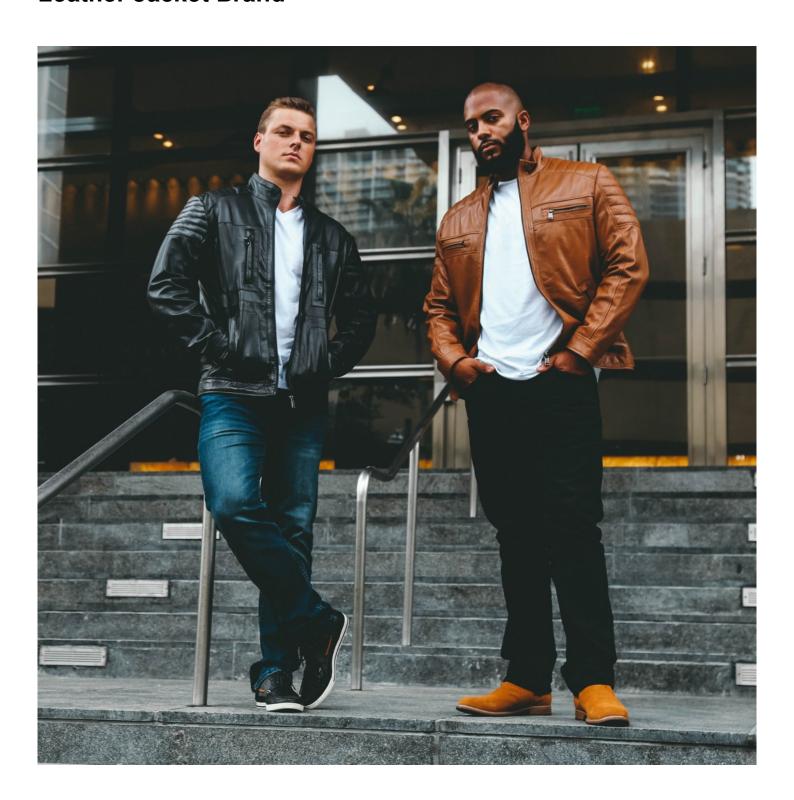
FERVENZI - The Pinnacle Representation of a Quality Luxury Leather Jacket Brand



Miami, Oct 26, 2020 (Issuewire.com) - Whether you are a seasoned leather jacket consumer or just starting out, investing from a quality brand is not an option. But what makes the experience even better is going with a resource like FERVENZI, a luxury brand that taps below the surface of the material itself to foster genuine individuality.

- Wear Your Story -

Leather jackets have been an iconic fashion trend since 1913, when the ever-famous <u>Irving Schott</u>, a leading pattern maker, decided to venture out on his own to sell raincoats. But his idea truly began booming in 1928 when he added a zipper to the style, which later became known as the world's first motorcycle jacket.

Fast forward to today, don't think for a second that leather jackets have lost any of its attitude over the years. There is no denying that the leather jacket industry has revolutionized and altered throughout history, becoming the fashion cornerstone that amplifies nearly every style. In fact, the leather fashion market is expected to reach around \$629.65 billion by the year 2025. Overall, this compelling fashion trend has withstood the tests of time and is still one of the most statement-making luxury gifts and apparel loved by men and women across the globe.

Not All Luxury Leather Jacket Brands Are Equal

It is no secret that there are companies worldwide who either are or claim to be luxury-driven establishments. And for the most part, they may be true to their word. But as any leather shopper knows, luxury brands are not always right, which is why doing your research as a consumer beforehand is always a wise move. After all, buying a leather jacket with the expectation it will last 20 years, but it starts to depreciate at year 5 is going to be a major let down. In addition, knowing what to look for is also key, which you can learn more about here.

Though doing your due diligence before purchasing is the best route to take, use FERVENZI as a leading representation for what a quality, luxury brand should look like. For instance, the professional team and designers have an extensive background and ardency for their workmanship and have delivered nothing but incredible leather jackets to date. Their inventory is made out of 100% premium, raw, and sustainable materials, and they have been highly recognized in monumental fashion publications, such as Vogue British and GQ Magazine. And above all, their entire purpose is to leave a lasting mark in society by illuminating the beauty of individual differences and advocating for others to shine their uniqueness. In summary, FERVENZI is home to quality products, passion and contains a big picture purpose. That is what a quality luxury brand should look like and what you should set your standards to.

FERVENZI - A Luxury Brand That Forefronts Passion and Individualism

With the holidays right around the corner, now is no better time to think about shopping for ideal leather jackets for your loved ones that surfaces their authentic selves. There is a powerful sentiment that luxury leather can unearth, and that very individualism essence is what FERVENZI was built on. They have a genuine ardor for providing others a one-of-a-kind luxury style that also simultaneously encourages them to live exactly the way they want to. In a world that strongly tries to dictate how one should act, look, and feel, find peace in the reality that there are brands like FERVENZI out there that rebel and favor individuality.

In the end, whether you are seeking a leather jacket gift for someone else or feel like spoiling yourself for a change, take pride in investing in a brand that pushes people to wear their story boldly and be unapologetically themselves. Because if you really want to make a positive impact in the world, looking within is the perfect place to start.

FERVENZI Social Media Handle: Instagram | Facebook |



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