

# EMUCoupon.com Acquires CoupenBend To Expand Beyond Australia

Australia's top coupon website hopes to capture markets beyond the Down Under.

**Sydney, Oct 30, 2020** ([IssueWire.com](https://www.issuewire.com)) - Australia's premier coupon promotion website [EMUCoupon.com](https://www.EMUCoupon.com) on 20th October, 2019 announced its acquisition of Coupenbend for an undisclosed amount.

The [acquisition of Coupenbend](#) will allow EMUCoupon.com to expand its services beyond Australia to regions like North America, East Asia and parts of Europe. "Our platform has shown tremendous growth in a short time, all credit goes to our dedicated staff. We are hoping this step would make way for us to provide quality coupons to customers around the world" says Michelle Jordan, managing director of EMUCoupon.com

EMUCoupon.com hopes to utilize the expertise of Coupenbend to further improve its services and help the online shopping community save their hard-earned money. "We are working with all stakeholders to make this integration as smooth as possible" Jordan explains.

The website, which was founded on April, 21st, 2019, is now ranked among the top coupon providers in Australia. Among other things, the acquisition will allow EMUCoupon.com to increase its market share in the couponing industry.

However, EMUCoupon.com is striving to be much more than just a catalogue of the latest coupon and promo codes. "Although our focus is always on providing valid promo codes to visitors, we wish to promote a certain lifestyle," says **Alex Reynolds**, Content Manager of EMUCoupon.com. "People who come to our website are not just given relevant coupon codes but also actionable shopping knowledge."

EMUCoupon through its blog section hopes to assist customers in making smart purchasing decisions, especially with a global recession underway. "For most shoppers, the money is tight and uninformed shopping decisions can prove to be devastating". Reynolds explains.

In its mission to be the biggest player in the couponing world, EMUCoupon is looking to team up with even more websites. "Our loyal visitors should be expecting more good news soon," says Jordan.

**About EMUCoupon.com:** EMUCoupon.com is a coupon promotion website that's focused on Australia but is currently expanding all around the world. To learn more visit:  
<https://www.emucoupon.com/couponbend-and-emucoupon-partnership>

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