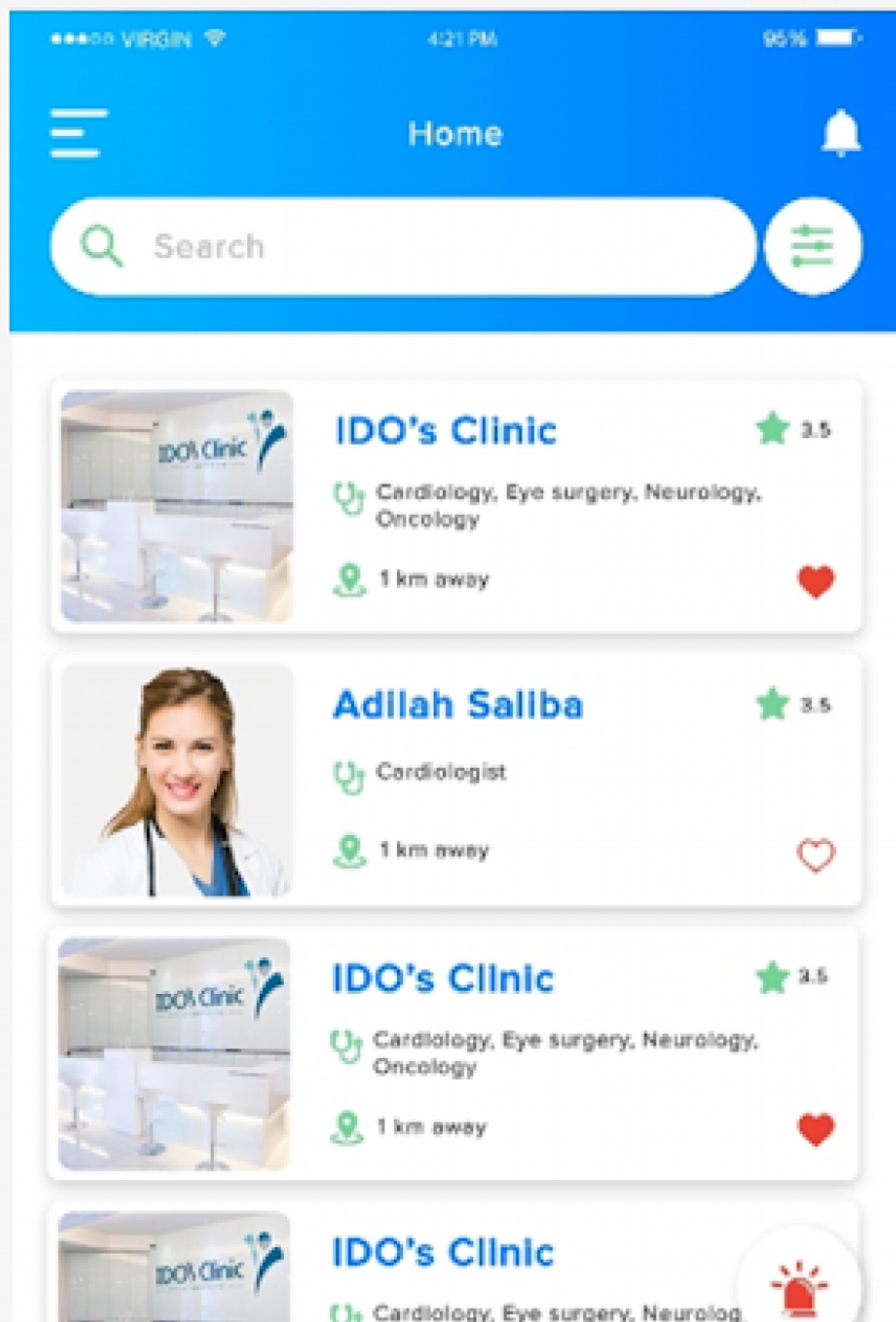


Dubai / Khartoum - Shifaa Chooses Sudan Digital As Digital Marketing Agency

Shifaa is a leading healthcare on-demand app in the UAE allowing patients to search, browse, book and rate healthcare providers, and they have chosen Sudan Digital, a leading Digital Marketing Agency to lead their growth.



al-Khartum, Oct 10, 2020 ([Issuewire.com](https://www.issuewire.com)) - [Shifaa](#) is a leading [healthcare on-demand app](#) in the UAE allowing patients to search, browse, book and rate healthcare providers. Its users can search for healthcare providers that work with their insurance, by speciality, location, or rating. As the digitization of healthcare evolves, Shifaa aims to become a [leading source of new patients](#) for healthcare providers, as well as simplifying the patient selection process by providing timely information and direct booking capabilities.

As part of its continued growth, Shifaa undertook a competitive pitch to select a digital marketing agency. The primary objectives of the digital marketing agency will be to grow the Shifaa patient and healthcare provider audiences, as well as position Shifaa as a thought leader in the space. Shifaa selected [Sudan Digital, a leading Middle East digital marketing agency](#) that specialises in delivering KPI driven digital marketing solutions.

Azzan Ishag, Founder of Shifaa, said of the appointment, "We were looking for a digital marketing agency that had a proven record of success in growing audiences, and were able to be as excited about our future as we are. The Sudan Digital team fit the bill perfectly. They are passionate, knowledgeable and outlined a clear strategy that exactly fit our requirements."

Lumyaa Kamal, CEO of [Sudan Digital](#) said, "We are careful to only select clients that we are confident we can have a transformative impact upon. Shifaa works in a growing, timely space: healthcare on-demand. Globally there's a lot of interest in e-health solutions. We believe in Shifaa and their aims, and are confident we can have a significant impact on their business."

Shifaa can be downloaded on the app store for free and will soon be released on the Playstore.

About Shifaa:

Shifaa is a mHealth App purposed to create seamless communication between patients and healthcare providers. Enabling patients to find and book health specialists in the UAE anywhere, anytime within a few clicks. Enjoy your smart mHealth by downloading Shifaa today.

Partner with Shifaa to lead your business to:

- Increase your patient base by targeting and engaging new patients
- Improve and deliver a world-class patient experience through your online presence
- Optimize your resources and cost management through Shifaa insights & Marketing Tools
- Target your patients with tailored offers and promotions

About Sudan Digital:

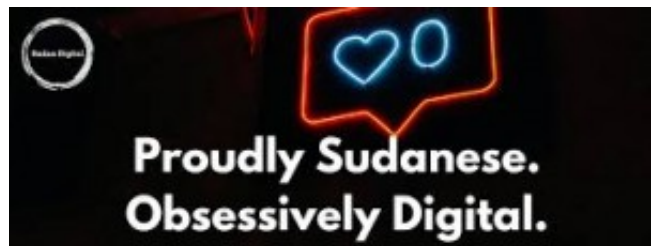
Sudan Digital is the leading Digital Marketing Agency in Sudan, and one of the fastest-growing digital

agencies in the Middle East. Our clients span the globe including clients in Dubai, USA, UK, Australia and Saudi Arabia. Our roots are Arabian and our passion is for digital. We have trained Sudan Digital's team of digital marketing experts to deliver your [Marketing Strategy](#), Digital Strategy, LinkedIn Marketing, Facebook Marketing, Instagram Marketing and Email marketing. We believe in Youth Development, innovation, passion and delivering excellence for all of our clients. Our team and our digital marketing work are a reflection of everything we believe. We create content that meets actual business needs, plans that deliver results, and client management that leaves you delighted. We have over 30 years of digital marketing experience from around the globe. Our clients span the government sectors, SMEs, Startups and large corporate organisations. Sudan Digital: Proudly Sudanese. Obsessively Digital.

Press Contacts:

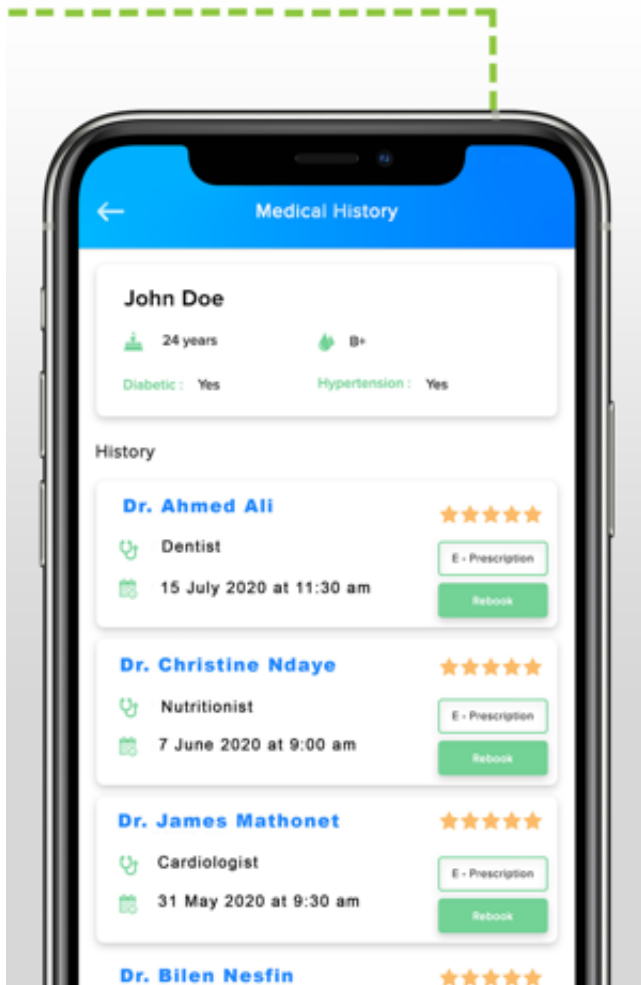
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Track your medical history



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Source : Shifaa / Sudan Digital

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