

Breakaway Industries Launches Campaign on Indiegogo, 200% Funded on First Day.



Santa Barbara, Oct 13, 2020 ([Issuewire.com](https://www.issuewire.com)) - Breakaway Industries is excited to announce the launch of their Indiegogo crowdfunding campaign, which was more than 200% funded on the first day.

Breakaway Industries is the creator of the Breakaway Bike - the World's first professional-quality, portable/stowaway, stationary bike, allowing riders to work out from home or the office without sacrificing space. Breakaway is the first to solve the problem for those who may not have the space to fit a large stationary bike in their home. Along with space savings, the Breakaway Bike offers significant cost savings when compared to other stationary bikes.

Breakaway Bike started as a solution to a problem founder and triathlete, Connor Nemetz, was facing. A career in tech sales meant Connor was traveling 10-15 days each month. It was a challenge to fit in the bike training he needed to maintain and build his fitness while training for triathlons. Connor set out to design a portable, professional-quality stationary bike that could go anywhere with him, allowing him to maintain and build his fitness.

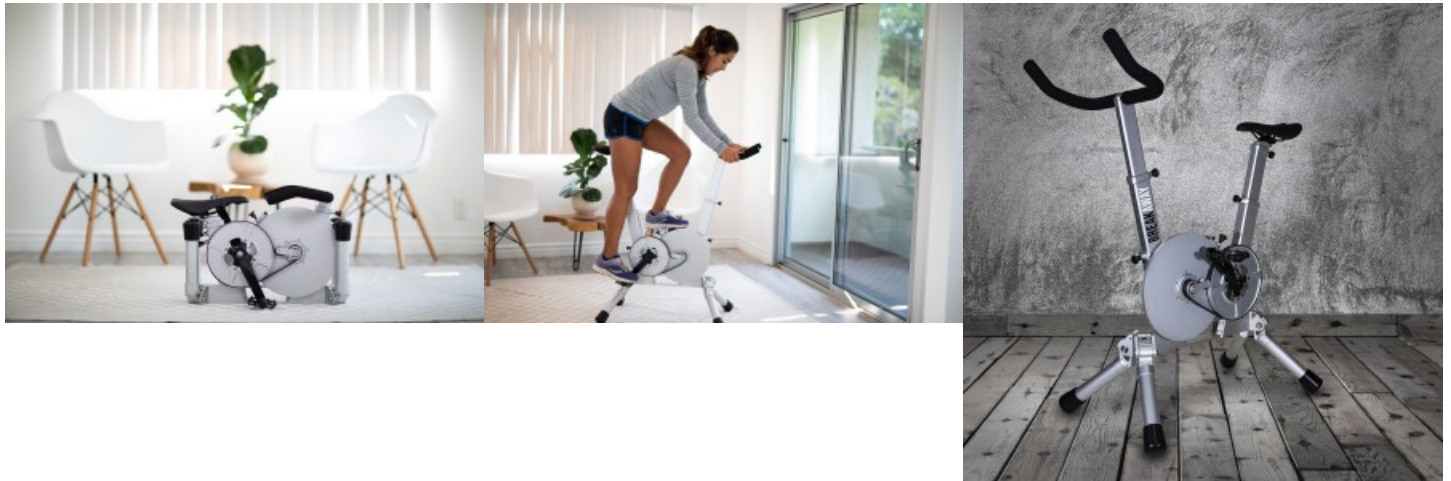
As a father of 3 living in a small space in Santa Barbara, CA, the Breakaway Bike has solved another

problem. Being a busy parent and working full time he wasn't always able to get outside for a ride. And yet, he couldn't fit a large, traditional stationary bike in his home; it just took up too much valuable space. The Breakaway Bike can be stored anywhere, allowing him to get training sessions in from the comfort of his room.

To make his dream a reality, Connor partnered with John Stump, a crowdfunding veteran with 23 years' experience of product development and engineering.

The Breakaway Bike comes in two options. One option with standard Bluetooth connectivity that tracks metrics such as cadence, speed, and distance. The second option, for those serious about training, has a Bluetooth enabled power meter, giving users access to power-based apps such as Zwift and Trainerroad.

The Breakaway Bike is a professional quality, a portable stationary bike that can fit and go anywhere, allowing you to get a quality workout in, on YOUR terms.



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