

Beauty By Us First Semi-Annual Vendor Exposition

AUBREY 380 AREA



CHAMBER OF COMMERCE

Beauty By Us Grand Opening and Ribbon Cutting



BEAUTY BY US BEAUTY SUPPLY

*It's our Grand
Opening*

Sunday, October 18, 12pm-5pm
Join us in celebrating our Grand
Opening along side some amazing
small business in our area.

MASK REQUIRED PLEASE.

8700 US-380 Crossroads, TX 76227

Plano, Oct 18, 2020 ([Issuewire.com](https://www.issuewire.com)) - On Sunday, October 18th, 12 pm -5 pm, Beauty By Us will host their first semi-annual vendor event, bringing exposure to local vendors and other black-owned businesses in the area. This will be a family event with games, food, giveaways, and more!

Beauty By Us is a beauty store and salon in one location owned and operated by two sisters, LaQuinnunique and LaSasha, who have vowed to help others. They pride themselves as being a business that's always willing to help the community. Since opening, the two have been actively fundraising and volunteering to support and cater to those less fortunate by hosting food drives to prepare care packages for the homeless. BeautyByUs has and will always be for the community and helping those just trying to make it. This event's purpose is to bring exposure to other local and upcoming businesses.

“We want those efforts to be a reoccurring thing and normalize the idea that it's ok to help the next guy, we can ALL succeed,” says co-owner LaQuinnunique

Beauty By Us is the first Black-owned beauty supply store in Crossroads, Texas, a town whose demographic makes up 3% of people of color. When a town's population is less than 2,000, those are staggering statistics in terms of being underrepresented in a beauty industry where people of color make up “86 percent of the ethnic beauty market, accounting for \$54 million of the \$63 million spent”, Nielsen reported.

Nothing is conventional about this establishment. They are blazing a trail within the beauty industry. They offer contactless delivery, curbside pick up, and bulk ordering to local/new customers and barber shops or other salons. Twice a month, they host an ALL ABOUT HAIR class, from beginner to intermediate braiding, from sewing or wig install, makeup, and lashes.

While at the event, you can catch a fade by 25 year Veteran Celebrity Barber Vincent Castille. Just look out for the Makin the World Famous One Head at a Time Tour Bus.

“Barbers are industry professionals who commit his/her time and talent to doing our business, programs, and events relevant for our MTWF members and take an active role in the development of the organization and initiatives” -Celebrity Barber, Vincent Castille.

MTWF hopes that this event can unite their city for a national spotlight supporting Black-Owned businesses locally and abroad.

Haircuts prices range from \$30 - \$45 and can be reserved and purchased via www.makintheworldfamous.com.

This event will require facial coverings, social distancing, and other enhanced safety and health measures.

If you are interested in advertising and or partnerships, please visit our website_
www.beautybyusllc.com.

Follow them on Facebook, Twitter & Instagram @BeautyByUsLlc1,
@LaDonna_Creativehands

Note to Editors

Beauty by Us is a beauty supply store, salon, and delivery service. Beauty By Us is an inclusive beauty and wellness community made by and for Generation Z. We share authentic stories from real women in media & beauty, pro beauty tips, and transparent product reviews with our community members every day. Hours of operation are seven days a week (Mon-Fri 9A-8P, sat 10-7, sun 10-6) appointments available 24/7.

- BeautyByUs officially opened on November 17th, 2019
- <https://www.essence.com/beauty/skin/angela-bassett-influenced-sturm-darker-skin-tones/>



Media Contact

Hookfin Enterprises, Inc.

daria@hookenterprises.com

Source : Beauty By Us

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